CROSS CONNECTIONS 2024

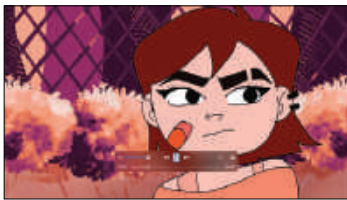## INTERNATIONAL EXHIBITION & COMPETITION OF VISUAL COMMUNICATION DESIGN & EMERGING MEDIA DESIGN

SELECTED SCREEN-BASED ENTRIES FOR THE JURIED EXHIBITION WITH LABEL INFORMATION

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Cadáver Exquisito (1920 X 1080)
Award: Silver Award - Cross Connections 2024 International Design Competition (Student)
Entrant / Winner (Student): Sebastián Puente Aburto, Natalia Reyna Hernández, Elineth Aguilera Cámara, Camila Santiago González, Bertín López Ávalos, Mónica Jiménez Aranda, Valeria Caballero Ochoa, Liliana González De la Rosa
Instructor: Arturo Cordova Espinosa
Institution: University of Americas, Puebla, Mexico (UDLAP)
Date Created: November 2023
Media & Technology: Adobe Animate-Premiere-After Effects / 2D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923940410
Work Description:
Students are tasked with producing a succinct animated short film centered on a social issue or animation. This video presentation must be accompanied by a written justification highlighting the theme's significance. The objective is to construct a non-linear narrative engaging the class through abstract animation. Each student will create a 15-second segment expressing their interpretation of the theme, México, necessitating collaboration to ensure seamless continuity. Inspired by the surrealist literary game of 1925, this project aims to foster creative engagement and cohesive storytelling within the class.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Survivors (1280 X 720)
Entrant: Sam Goiz (Student)
Instructor: Natasha Rodriguez Y Ramirez
Institution: University of Americas, Puebla, Mexico (UDLAP)
Date Created: May 2023
Media & Technology: Adobe Animate-Premiere-After Effects / 2D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923942169
Work Description:
Digital Animation students have crafted a vibrant 2D tale depicting a group of children navigating a monster attack while playing baseball, discovering positivity amidst adversity. Inspired by the dynamic comic book aesthetic of Spider-Man: Into the Spider-Verse, the film integrates panels and onomatopoeias, amplifying its youthful and epic essence. Through their resilience, these children showcase their remarkable strength and resilience, embodying the extraordinary within the ordinary.
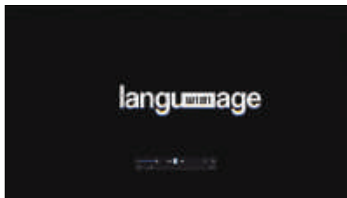

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: The Joys of Being Young and Anxious (3840 X 2158)
Entrant: Monserrat Edurne Linares Vazquez (Student)
Instructor: Arturo Cordova Espinosa
Institution: University of Americas, Puebla, Mexico (UDLAP)
Date Created: December 2023
Media & Technology: Adobe Animate-After Effects / 2D Animation
Codecs: H.264, MPEG-4 AAC
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923943642
Work Description:
The Joys of Being Young and Anxious is an experimental animation where the author produce a conceptual animation on their personal interest contrasting the use of unique camera angles, 2D animation technique, simple but fresh art design, and warm vs cold light temperatures to portray the evolution of the emotions in the story.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connecrions 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Women. Life. Freedom. (1280 X 720)
Entrant: Farnoosh Sharbafi (Student)
Instructor: Ben Dolezal
Institution: The University of Texas at Arlington, USA (UTA)
Date Created: December 2023
Media & Technology: Lumion, Adobe Premiere Pro / 3D Animation
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Scrreen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923944619
Work Description:
"Women. Life. Freedom." stands as a powerful response to the movement towards equality and women's rights in Iran.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Connor (1920 X 1080)
Entrant: Ana Ponce (Student)
Instructor: Kimberly Elliott
Institution: The University of Texas at Arlington, USA (UTA)
Date Created: December 2023
Media & Technology: Adobe After Effects / Kinetic Typography
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based Visual COmmunication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
Category of Design Competition: Typography (Student)
URL: https://vimeo.com/923944875
Work Description: A kinetic typographic treatment of the name "Connor".

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: A Kinetic Typographic Representation of Language in All of Its' Forms (1920 X 1080)
Award: Honorable Mention in Typography at Cross Connections 2024 International Design Competition (Student)
Entrant / Winner: Jason Guerrero (Student)
Instructor: Kimberly Elliott
Institution: The University of Texas at Arlington, USA (UTA)
Date Created: December 2023
Media & Technology: Adobe After Effects / Kinetic Typography
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Typography (Student)
URL: https://vimeo.com/923948527
Work Description: A kinetic typographic representation of language in all of its' forms..

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Animation Explores Cross-Cultural Understanding (1920 X 1080)
Entrant: Tore Terrasi (Faculty)
Institution: The University of Texas at Arlington, USA (UTA)
Date Created: December 2023
Media & Technology: Adobe After Effects / Kinetic Typography
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Coomunication Design (Professional)
Category of Design Competition: Tyupography (Professional)
URL: https://vimeo.com/923948818
Work Description:
My aim as a communicator is to redefine how we engage with texts and images by exploring their simultaneous independence and interdependence. Aesthetically, my work utilizes visual ambiguity to prompt audience involvement, creating a struggle-reward dynamic. Conceptually, I often delve into existential themes transcending topical issues. This kinetic typographic animation portrays a dialogue between two voices, highlighting the importance of overcoming differences, whether cultural, political, or social. Sound triggers manipulate letterforms, morphing between legibility and illegibility, mirroring the challenge of understanding those who speak different languages. The animation reflects the rewarding interactions stemming from patience and focus when engaging with diverse perspectives.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Google ESL TVC (1920 X 1080)
Award: Bronze Award - Cross Connections 2024 International Design Competition (Professional)
Entrant / Winner: Tim Carvalho (Faculty)
Institution: The University of Texas at Arlington, USA (UTA)
Date Created: December 2023
Media & Technology: Adobe Premiere Pro / Motion Graphics
Codecs: Timecode, Linear PCM, H.264
Category of Juried Exhibition: Screen-Based Visual Coomunication Design (Professional)
Category of Design Competition: Interactive & Emerging Media (Faculty/Professional)
URL: https://vimeo.com/923945163
Work Description:
Google ESL is a product created for students who speak English as a second language in public schools across the United States. This wearable technology uses speech recognition software and translation mechanics which allows two or more people to speak different languages but clearly understand each other in real time. Google ESL combines Google Home with Pilot smart earpieces and Google Translate to break the language barrier between teachers and ESL students in the classroom.
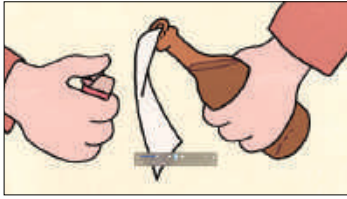

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Untitled Animation (1920 X 1080)
Entrant: Catarina Araújo (Student)
Institution: Polytechnic Institute of Cávado and Ave, Portugal (IPCA)
Date Created: December 2023
Media & Technology: Adobe Animate / 2D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Coomunication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923949753
Work Description: This project is a 2D digital animation created for an animation class at IPCA

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Motion Graphic Showreel (1920 X 1080)
Entrant: Inês Rocha (Student)
Institution: Polytechnic Institute of Cávado and Ave, Portugal (IPCA)
Date Created: December 2023
Media & Technology: Adobe Premiere-After Effects / Motion Graphics
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Coomunication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923951052
Work Description: Motion graphics for portfolio showreel presentation

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Showreel Portfolio (1920 X 1080)
Award: Honorable Mention - Screen-Based Visual Communication Design at Cross Connections 2024
Entrant / Winner: Inês Rocha (Student)
Institution: Polytechnic Institute of Cávado and Ave, Portugal (IPCA)
Date Created: December 2023
Media & Technology: Adobe Premiere-After Effects / Motion Graphics
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Commnunication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923952759
Work Description: Motion graphics for portfolio showreel presentation

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Flesh (1920 X 1080)
Entrant: Robin Maenhout (Student)
Instructor: Pieter Samyn, Matto Deseijn
Institution: LUCA School of Arts, Belgium (LUCA)
Date Created: October 2023
Codecs: MPEG-4 AAC, H.264
Media & Technology: Adobe Animate-After Effects / 2D Animation
Category of Juried Exhibition: Screen-Based Visual Coomunication Design (Student)
URL: https://vimeo.com/923957809
Work Description:
Animated film based on the jazz album of the American spoken-word artist Ken Nordine.
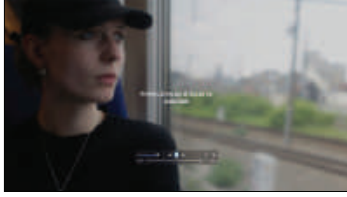Each track personalizes a different shade.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: The Middle Man (1920 X 1080)
Entrant: Stijn Serneels (Student)
Instructor: Pieter Samyn, Matto Deseijn
Institution: LUCA School of Arts, Belgium (LUCA)
Date Created: October 2023
Media & Technology: Adobe Animate / 2D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923956539
Work Description:
Have you ever wondered why when you need something, you receive it at your door the
next day? Who brings you these much-needed products and how does it work? What
adventure does your order take so that it can feel at home with you? Well I'll show you.
Approximately.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Nutria (1920 X 1080)
Award: Gold Award - Cross Connections 2024 Design Competition (Student)
Entrant / Winner: Morgan Braeckman (Student)
Instructor: Pieter Samyn, Matto Deseijn
Institution: LUCA School of Arts, Belgium (LUCA)
Date Created: October 2023
Media & Technology: Adobe Animate-After Effects / 2D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
Institution: LUCA School of Arts, Belgium (LUCA)
Entrant: Morgan Braeckman (Student)
URL: https://vimeo.com/923958713
Work Description:
Animated film based on the jazz album of the American spoken-word artist Ken Nordine.
Each track personalizes a different shade.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Ceci n'est pas une expérience (1920 X 1080)
Entrant: Rik De Keersmaeker, Michiel Naudts, Laris van de Vijver (Student)
Instructor: Thomas De Brabanter, Thomas Meynen, Charlotte Vanroelen, Fons Artois
Institution: LUCA School of Arts, Belgium (LUCA)
Date Created: November 2023
Media & Technology: Adobe Premiere-After Effects / Motion Graphics / Animation
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923959237
Work Description:
Welcome to the extraordinary world of René Magritte. Step into the surreal universe
inspired by the renowned Belgian painter, where reality and imagination blend seamlessly.
In this captivating point-and-click adventure game, you will join Magritte on an unexpected
journey that begins with a seemingly ordinary day.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: CTRL Z (1920 X 1080)
Date Created: November 2023
Entrant: Julia Gaik (Student)
Instructor: Ingwio D'Hespeel, Killian Longueville, Thomas De Brabanter
Institution: LUCA School of Arts, Belgium (LUCA)
Media & Technology: Adobe Premiere-After Effects / Storyboarding
Codecs: AC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
URL: https://vimeo.com/923962702
Work Description:
Ctrl-Z is a deeply personal and universally resonant project, serving as a meta-thesis that delves into themes of perfectionism, clubbing culture, and self-development. Julia Gaik adeptly navigates this complexity, presenting a clear and concise narrative in her film. Viewers are immersed in Julia's introspective journey while also exploring the allure of clubbing through clever techniques like changing aspect ratios, breaking the fourth wall, and match cuts, ensuring a surprising yet coherent storytelling experience.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Tidal Wave (1920 X 1080)
Entrant: Arthur Penson (Student)
Instrucrtor: Ingwio D'Hespeel, Fabienne Beernaert, Kilian Longueville
Institution: LUCA School of Arts, Belgium (LUCA)
Date Created: December 2023
Media & Technology: Adobe Premiere-After Effects / Motion Graphics
Codecs: H.264, MPEG-4 AAC
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/927308169
Work Description:
Experience the spectacle of a tidal wave through the experimental motion graphics.
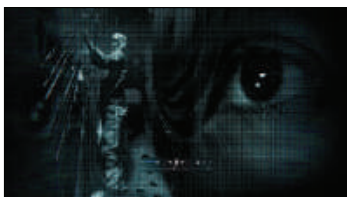
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Beyond The Field (2160 X 1080)
Entrant: Jens Demarest (Student)
Instructor: Thomas De Brabanter
Institution: LUCA School of Arts, Belgium (LUCA)
Date Created: October 2023
Media & Technology: Adobe Premiere-After Effects / 2D Animation
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923965862
Work Description:
Art of the title. A complete title/intro sequence for a series that doesn't exist... yet(?). Students were asked to think of the concept for the TV show, a title, decide on logo, typography, film and/or animate and edit the sequence. They had to choose suitable music, or make it themselves.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Wired Echoes (1920 X 1080)
Award-1: Honorable Mention - Screen-Based Visual Communication Design at Cross Connections 2024 International Design Competition (Student)
Award-2: Bronze Award - Cross Connections 2024 International Design Competition (Student)
Entrant / Winner: Kenan Van Looveren (Student)
Instructor: Thomas De Brabanter
Institution: Institution: LUCA School of Arts, Belgium (LUCA)
Date Created: October 2023
Media & Technology: Adobe Premiere-After Effects / Motion Graphics, 3D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923961888
Work Description:
Art of the title. A complete title/intro sequence for a series that doesn't exist... yet(?). Students were asked to think of the concept for the TV show, a title, decide on logo, typography, film and/or animate and edit the sequence. They had to choose suitable music, or make it themselves.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: The Movement (1920 X 1080)
Entrant: Emile Dauw (Student)
Instructor: Ingwio D'Hespeel, Killian Longueville
Institution: LUCA School of Arts, Belgium (LUCA)
Date Created: October 2023
Media & Technology: Adobe Animate-After Effects / Kinetic Typography, Packaging, Portfolio
Codecs: AC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Typography (Student)
URL: https://vimeo.com/923962461
Work Description:
A kinetic typographic representation about how can motion design bring brand to life.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Tea of the Twenty-Four Solar Terms
Entrant: Yu Feng-Yu (Student)
Instructor: Wan Xiao-Ou
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: November 2023
Media & Technology: Adobe Illustrator-Animate / 2D Animation
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com//923966101
Work Description:
Created using Adobe Animate and After Effects, this 2D motion graphic illustrates the connection between the twenty-four solar terms and tea through a traditional Chinese painting style.
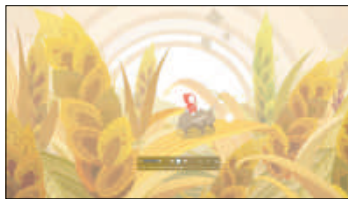
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Traveler of Solar Terms (1920 X 1080)
Date Created: June 2022
Entrant: Pan, Rui-Jing (Student)
Instructor: Wan Xiao-Ou
Institution: Central Academy of Fine Arts, China (CAFA)
Media & Technology: Adobe Illustrator-Animate / 2D Animation, Animated Illustration
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923968396
Work Description:
The twenty-four solar terms reflect the ancient Chinese tradition of the harmonious relationship between heaven and humanity and the rhythm of life. The annual cycle embodies the philosophical principles of yin and yang and the ebb and flow of prosperity, further demonstrating the interconnectedness of heaven and humanity: that is, to follow the timing of nature, to follow the natural order. The creator attempts to embody these conclusions related to the solar terms through a combination of illustration and animation, using concrete and metaphorical techniques to depict the scenes of each year's natural progression and human life in harmony with nature.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Deities of the Solar Terms (1920 X 1080)
Entrant: Wang Xiya (Student)
Instructor: Lu Ying-Ying
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: June 2022
Media & Technology: Adobe Animate / 2D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923968961
The twenty-four solar terms, originating from ancient agricultural civilization, remain central to traditional Chinese farming culture, embodying immense cultural significance despite their diminished relevance in modern agriculture. Through animated illustrations linking solar terms to daily life, the author has created deities embodying their essence. Employing surrealistic techniques, the juxtaposition of these deities with humanity and nature revitalizes reverence and respect for the natural world.
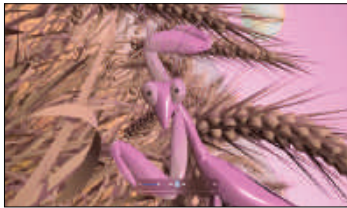
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Reviving Tradition: Capturing Modern Life Through Traditional New Year Paintings
Entrant: Zhào Chén-Hǎo (Student)
Instructor: Wàn Xiǎo-ōu Lǐ Mèng-Jǐn
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: December 2023
Media & Technology: Adobe Illustrator-Animate / 2D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-based Visual Communication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923969858
Work Description:
The New Year painting is a visual representation from ancient China, symbolizing auspiciousness and joy. People express their hopes for a better life by displaying these paintings. Evolving from ancient customs surrounding the New Year, it has become a unique symbolic art form in Chinese folk culture. Inspired by this folk art, I merge ancient New Year paintings with modern life to imbue them with new meaning. While traditional New Year paintings depict scenes and lifestyles of ancient times, in our modern renditions, you'll find those figures from the past seamlessly integrated into contemporary settings. They're seen using smartphones, eating ice cream, pushing shopping carts, shedding tears while doing homework... This transformation suggests that New Year paintings shouldn't be confined to depicting ancient content alone. As a significant representative form of Chinese folk art, they should also radiate new vitality in the modern era.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: The Eye of the Solar Terms (1920 X 1080)
Entrant: Li Si-Han (Student)
Instructor: Lu Ying-Ying
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: March 2023
Media & Technology: Autodesk Maya
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923969995
Work Description:
The twenty-four solar terms, as a precious cultural heritage of Chinese civilization, are a knowledge system formed by ancient ancestors in response to agricultural seasons, observation of celestial phenomena, and understanding of climate and phenology changes. This system has inherited the idea of the unity of heaven and humanity and the spirituality of all things. Ancient people regarded the spirituality of nature as the hub of creation, manifested in the cycle of life's energy. In the animation, the "eyes" symbolize the spirit of nature, freely observing every corner of the world and merging with nature. By selecting eight solar terms from the twenty-four, the animation presents healing scenes combined with natural phenomena, exploring the relationship between humans and nature.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: The Life Emergence in Action (1920 X1080)
Entrant: Lǐ Yǔ-Chén (Student)
Instructor: Shū Xiāo, Wēn Hào-Rán, Xiāo Hàn-Fēi
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: November 2023
Media & Technology: Discord, Runway / Generative AI
Category of Juried Exhibition: Generative AI (Student)
URL: https://vimeo.com/923971218
Work Description:
"The Life Emergence in Action" from the "Dao De Jing" emphasizes tranquility, perpetual growth, and resourceful use, urging activation after stillness for continual growth. It underscores the importance of stillness in settling chaos and discerning essence, echoing ecological balance in conservation. Integrating this philosophy into contemporary environmental values emphasizes slow action and respect for nature's capacity, reflected in visual creation seeking dynamic equilibrium. Sustainable development principles like environmental protection and energy conservation are woven into design details.
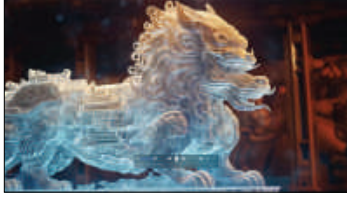
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Old Bricks, New Stories (1920 X 1080)
Award: Honorable Mention in Generative AI at the Cross Connections 2024 International Student Design Exhibition
Award: Honorable Mention in Generative AI
Entrant / Winner: Wáng Shū-Ruì (Student)
Instructor: Xiāo Hàn-Fēi, Wēn Hào-Rán, Zhuó Fán
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: October 2023
Media & Technology: Midjourney, Runway, Adobe Illustrator-After Effects / Motion Graphics, Generative AI
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Juried Exhibition: Generative AI (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
URL: https://vimeo.com/923971792
Work Description:
Taiyuan brick carving, a traditional Han technique in Shanxi, adorns folk houses with cultural motifs, conveying blessings, ethics, and protection. These carvings feature gods, birds, flowers, and more, representing auspiciousness, education, and warding off evil. Seen in ridge collars, shadow walls, and gate towers, brick carving blends ancient art with modern tech like holography, creating immersive experiences. With AI, cultural reinterpretation thrives, bridging art, tech, and tradition. Holographic projections revive ancient culture, transcending time and space. This interdisciplinary fusion promises transformative possibilities, extending human creativity into new realms.
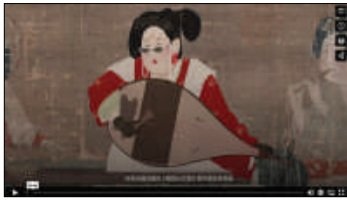
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connecrions 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Ensemble (1920 X 1080)
Award: Honorable Mention in Screen-Based Visual Communication Design of Cross Connections 2024 International Student Design Competition
Entrant / Winner: Wáng Chén-Hào (Student)
Instructor: Lú Yīng-Yīng, Zhāng Wàng
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: April 2023
Media & Technology: Sketch, Cinema 4D, Unity, Ventuz, Adobe Illustrator-Photoshop-After Effects-Premiere / Motion Graphics
Codecs: AAC, H.264
Category of Juried Exhibition: Emerging Media Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
URL: https://vimeo.com//923973702
Work Description:
"Ensemble" is an interactive new media art installation featuring six linked screens, forming a virtual multi-dimensional field where The Ladies in the Tang Palace perform a captivating concert. By reacting to randomly triggered image contents, the installation conveys them through programming to the physical device area, synchronizing the six-screen images. Amidst various crises, it explores how one can maintain calm and detachment in an unpredictable environment, drawing from the profound spiritual world of gratitude, joy, serenity, and detachment cherished by ancient Chinese people. Symbolizing the world's dilemma, the red chamber represents current crises, while the palace ladies play music calmly, unaffected by turmoil, overcoming challenges with tranquility. Through modular design, "Ensemble" offers open-ended possibilities for future applications, fostering a co-existence of virtual and real experiences transcending dimensional and sensory cognition. It aims to foster flexible communication and integration among culture, art, and technology, envisioning a harmonious "ensemble" for the future.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Image Source - Virtual Interactive Environmental Design
Entrant (Student): Hé Sī-Qí, Wáng Yímíng, Zhèng Yáng
Instructor: Zhāng Chén
Institution: Central Academy of Fine Arts, China (CAFA)
Media & Technology: Adobe Illustrator-Photoshop, Autodesk Maya, Motion Graphics
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923972899
Work Description:
We chose an artist, Yayoi Kusama, to interpret our own expression, combining real concepts with instinct, subconsciousness, and dream experiences to achieve absolute and surreal situations. In our design, we integrate maps, 3D characters, 2D animations, and graphics, presenting them online in a virtual form through UI interactive design and visual design, which proves to be an interesting challenge and experiment.
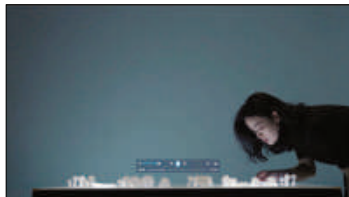

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Feeling the Solar Terms Through a Peephole (1920 X 1080)
Entrant: Aisin Gioro Daosheng (Student)
Instructor:
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: January 2023
Media & Technology: Adobe Illustrator-After Effects / 2D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/927808147
Work Description:
Urban culture replaces agrarian traditions as living standards rise. Chinese solar terms, remnants of ancient agriculture, fade from urban life. Yet, urbanites, distanced from rural settings, may still encounter solar terms differently. My work delves into urban homes, adding exaggerated solar term elements, revealing enduring cultural influences.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: The Circle of Life - Kinetic Installation (1920 X 1080)
Entrant: Song Ruo-Xing (Student)
Instructor: Lú Yīng-Yīng, Zhāng Wàng
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: December 2023
Media & Technology: AutoCAD, Adobe Illustrator-Premiere, TouchDesigner / Interdisciplinary New Media Art Installation, Interactive Experience Art Installation, Kinetic Installation
Material: PVC, Silicone, Relay, Air Pump, Air Valve, Led Light, Stainless Steel Frame, ECG Sensor, ABS
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
URL: https://vimeo.com//923975772
Work Description:
"The Circle of Life" is an interdisciplinary new media art installation inspired by the physiological dynamics of various life forms in nature. Through the fusion of soft pneumatic robotics and electrocardiogram sensing, it bridges the gap between organic and inorganic life. Participants interact by placing their hands on electrodes, syncing their heartbeat with a soft inorganic "life form" inside the device, inducing a sense of resonance and tranquility. This rhythmic synchronization with nature's rhythm promotes deep relaxation. While silicon-based life forms remain speculative in science, this work serves as an exploration into new life forms and their potential manifestations.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: The Chronicle of Life (1920 X 1080)
Entrant (Student): Pú Lěi, Liú Fēng Cén, Chén Hǎi Lán
Instructor: Ma Jun-Cheng, Sun Ou
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: November 2023
Media & Technology: Cinema 4D, Adobe Premiere-After Effects / Motion Graphics
Codecs: Timecode, AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com//923978899
Work Description:
Our journey from one darkness to another, no one can truly articulate what birth means, what death signifies. Yet, from the moment of birth, our lives possess the essence of light, forming the spectrum of life in a serendipitous creation. Combining sound and visuals in the form of an interactive public art installation, "The Chronicle of Life" seeks to rekindle the communal essence lost in the two years of pandemic-induced isolation. It is a discussion on life, a creation based on temporality and serendipity. Through this work, we hope the audience can momentarily escape the hustle of urban life, open their ears, and widen their eyes, transforming participatory experience into cherished memories of life's brilliance stored in the heart.
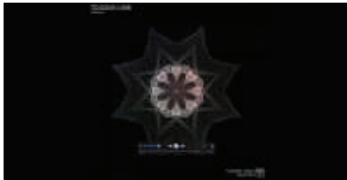
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Time-Space Travel (1080 X 1080)
Entrant: Xiao, Gao-Fan (Student)
Instructor: Ma Jun-Cheng, Sun Ou, Bi Yifan
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: December 2023
Media & Technology: Animation / Motion Graphics
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design COmpetition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923979033
Work Description:
The immersive digital artwork "Space Travel" draws inspiration from music and explores the concept of time through an adventurous journey of discovery. In the nonlinear universe of the digital world, particles are used to create a virtual "quantum tunneling effect," making time dance in the clouds. Digital programming ensures that each frame of the image is unique, with countless particles weaving between the past and the future, showcasing a dreamlike world of stars, beams of light, wormholes, and other imaginative phenomena. Looking up, the vastness of the cosmos and the ever-changing Earth are within reach.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Heavenly Work (1920 X 1080)
Entrant: Zhang Jie (Student)
Instructor: Zhao Mengya, Dong Yanan, Wan Xiao-Ou
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: May 2022
Media & Technology: Autodesk Maya, Adobe After Effects / 3D Modeling/Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Juried Exhibition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923980238
Work Description:
In this experimental design, I aim to metaphorize the shifts in the 24 solar terms of the Chinese lunar calendar as an industrial system. Utilizing CG animation in three-dimensional software, I'll showcase a metallic texture and orderly motion. Within the celestial equator composed of 36 divisions, each 10 degrees forming a division, dodecahedrons representing 12 months are enclosed by 12-hour and minute wheels, forming a solar term device. The polishing and carving of the disc by the factory symbolize the gestation of the celestial cycle. The dark circular core, symbolizing mysterious water, represents the origin of the solar terms. The golden core resembling wheat fields symbolizes the autumn equinox, while the melting snow-shaped circular ring represents light snow, and the arrangement of light blue spheres into a circle symbolizes rainwater. These temporal systems are visualized as factories producing solar terms, collectively named "Heavenly Work".
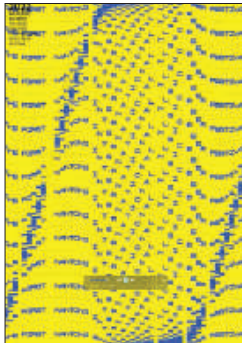
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Code For Better (1920 X 1080)
URL: https://developersummit.googlecnapps.cn/intl/en_cn/
Client: Google China
Award: Grand Award - Cross Connections 2024 Design Competition (Professional)
Entrant / Winner: Lu Ying-Ying (Faculty)
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: December 2023
Media & Technology: Adobe Illustrator-Premiere-After Effects, Cinema 4D / Motion Graphics, Event Promotion
Category of Juried Exhibition: Screen-Based VisComm Design (Professional)
Category of Design Competition: Visual Communication Design (Professional)
Category of Design Competition: Interactive & Emerging Media (Professional)
URL: https://vimeo.com/923982051
URL: https://vimeo.com/923981783 (Code For Better Trailer)
Work Description:
The 2022 Google Developer Summit is back after a three-year break due to the pandemic. Our goal is to inspire Chinese developers. The theme, "Coding Together for the Future," is the first of its kind for this event in China. Our visuals, inspired by code symbols and generative art, reflect the Chinese idea of progress. We offer a diverse creative space for developers, starting from basic visuals and evolving into multi-dimensional representations. With lively music, we show developers working together to build a tech future for China.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Moutai Immersive Interactive Experience (1920 X 1080)
Client: KWEICHOW MOUTAI
Entrant / Winner (Faculty):
Creative Director: Sun Ou
Art Director: Lu Ying-Ying
Technical Director: Zhang Wang
Interactive Design & Emerging Media Design:
Lu Ying-Ying, Wang Chen-Hao, Song Ruoxing, Hu Zhi-Guang
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: December, 2023
Media & Technology: 3D Studio Max, AutoCAD, Adobe Illustrator-Photoshop-Premiere, After Effects, TouchDesigner, Unity / Brand Promotion, Experience Space through Multimedia
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Professional)
Category of Juried Exhibition: Emerging Media Design (Professional)
Category of Design Competition: Visual Communication Design (Professional)
Category of Design Competition: Interactive & Emerging Media (Professional)
URL: https://vimeo.com/923982690
Work Description:
The Beijing Moutai Cultural Experience Center, crafted by the Central Academy of Fine Arts, immerses visitors in the essence of Moutai liquor and Chinese wine culture through innovative design and interactive media. Exploring Moutai's history, craftsmanship, and mythology, it blends traditional art with modern technology to offer a multi-sensory journey. Winner of the 2023 National Moutai Cultural Center Jury Award, the space merges sight, sound, smell, taste, and touch, creating an urban oasis where technology and art converge. Meanwhile, installations like the Wine Aroma Visualization Dynamic Interactive Device and the Online Toasting Mechanical Image Interactive Device engage visitors in experiencing Moutai's aroma and history in captivating ways, fostering a deeper appreciation for Moutai's rich heritage and cultural significance.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Twenty-Four Solar Terms: Endless Vitality (1920 X 1080)
Award: Honorable Mention in Design Foundation at Cross Connections 2024
International Design Competition
Award: Honorable Mention for Design Foiundation at Cross Connectons 2024
International Design COmpetition
Entrant / Winner: Shī Wǎnyì (Student)
Instructor: Wan Xiao-Ou
Institution: Central Academy of Fine Arts, China (CAFA)
Date Created: November 2023
Media & Technology: Adobe Animate / 2D Animation - Kinetic Typography
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Studnet)
Category of Design Competition: Motion Graphics/Animation (Student)
Category of Design Competition: Design Foundation (Studnet)
URL: https://vimeo.com/923981097
Work Description:
A kinetic typography project created by a student in a design foundation class, showcasing
the twenty-four solar terms through motion and typography..

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Animated Poster for 2022 Nantong International Music and Beer Festival
Entrant: Zhao Jia-Jia (Graduate Student)
Instructor: Albert Choi
Institution: Hanyang University (HYU)
Date Created: December 2023
Media & Technology: Adobe After Effectsp / Animated Poster, Kinetic Typography
Codecs: Timecode, AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Typography (Student)
URL: https://vimeo.com/923983766
Work Description:
This animated poster was designed for 2022 Nantong International Music and Beer Festival.
The yellow-green background mimics the color of beer, evoking the sensation of bubbles ris-
ing as one enjoys a drink. This is echoed in the font's rhythm, which captures the lively and
effervescent experience of savoring beer.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Animated Poster for Nantong Vocational University Graduate Design Joint Exhibition
Entrant: Zhao Jia-Jia (Graduate Student)
Instructor: Albert Choi
Institution: Hanyang University (HYU)
Date Created: December 2023
Media & Technology: Adobe After Effectsp / Animated Poster, Kinetic Typography
Codecs: Timecode, AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Typography (Student)
URL: https://vimeo.com/923985883
Work Description:
The concept behind this design is to represent all university students as points, symbolizing
their individuality. The lines represent their learning paths, and together they form the fabric of
society. Each person is crucial, contributing their unique value. Technically, the design incorpo-
rates heartbeats and Chinese characters to convey the vibrancy and distinctiveness of young
college students, evoking the rhythm of music.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial / Host Institution: UTRGV, IMAS, BMFA
Work Title: Animated Poster for Promoting the HangeulGakDeco Creative Font
Entrant: Zhao Jia-Jia (Graduate Student)
Instructor: Albert Choi
Institution: Hanyang University (HYU)
Date Created: December 2023
Media & Technology: Adobe After Effects / Animated Poster
Codecs: Timecode, AAC, H.264
Category of Design Competition: Typography (Student)
URL: https://vimeo.com/923986268
Work Description:
This font design reflects individuals' integration into society. In our diverse world, each person
contributes uniquely, forming a unified whole. It highlights society's inclusivity, affirming every-
one's rights. Like characters in this font, each is distinct yet harmoniously fits together. Similarly,
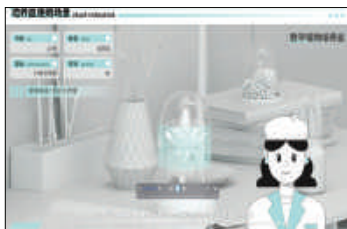in society, everyone maintains independence while enriching the collective.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Poetry Abounds (1920 X 1080)
Date Created: December 2023
Entrant (Student): Liu Yu-Tong, Jiang Yu-Xin, Zhang Zhuo
Instructor: Guo Sen, Tong Jia-Ni
Institution: Luxun Academy of Fine Arts, China (LAFA)
Media & Technology: Adobe Illustrator-After Effects / Kinetic Typography
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com//923986274
Work Description:
All things are born from being, and there are born from nothing" and "existence and nothing" are a pair of important philosophical categories proposed by Lao Tzu in the scriptures, and it is also a material mode of existence after the derivation of Taoism"Being" is interdependent, interactive, and transformative. From "nothing" to "being", after that, "being" is followed by "being", and there is birth, and the day is the mother of all things. The process of "existence and absence" is reshaped, endowed with new concepts and expressions, and the individualized primordial individual is divided and reorganized to form a "field" and a macrocosm (person).They can generate indi- viduals with their own will according to their own spiritual world and evolve richly), and eventually dissipate into nothingness. The whole process is like the evolution of cells, genes.Redefined in people's minds in an abstract and highly personalized process. The work "Reshaping the Gene" is a straightening of this material view in the Tao Te Ching Conceptual, artistic expression, is accepted in a new form.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Brownsville Museum of Fine Art (BMFA)
Work Title: Observe the Order of Daoism (12920 X 1080)
Entrant (Graduate Student): Ma Ru-Long
Instructor: Zhao Lu, Zhang Yang
Institution: Luxun Academy of Fine Arts, China (LAFA)
Media & Technology: Adobe Animate / 3D Typography, Kinetic Typography
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Typography (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
URL: https://vimeo.com/923991268
Work Description:
Inspired by Su Shi's poem "Mountains seen as ridges, ridges as peaks; From far, near, high, low, all varied," the work's theme emerged, delving into philosophical reflections on landscapes in ancient poetry. This led to an exploration of Adobe Animate's 3D features to dynamically display Li Bai's Tang Dynasty poem "Ascending the Phoenix Terrace at Jinling." Through the transformation from text to graphics with varying perspectives and planes, diverse effects are presented, embodying Li Bai's advocacy of "the unity of self and nature" and his contemplation of historical changes. The visual transformation of poetic texts illustrates the unity of change and movement in ancient China, seeking to visualize timeless poems and philosophical ideas through experimental kinetic typography.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Digital Plant Petri Dishes
Entrant (Student): Li Rimei, Sun Ruo-Bing
Instructor: Guo Sen, Tong Jia-Ni
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Cinema 4D, Adobe After Effects / Kinetic Infographics, 3D Animation
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924139246
Work Description:
The allure of plant life has long captivated our fascination. In our endeavor, we've developed virtual plants and digital petri dishes for ecological simulations within the meta-universe. Within this digital realm, plants thrive as digital entities, offering users an opportunity to engage with them akin to digital pets. Users can customize their appearance, creating unique virtual plants tailored to their preferences, alongside their own Avatar. This immersive experience encourages users to deepen their connection with plants, fostering empathy and contemplation as they navigate the digital landscape filled with information.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Vanishing Flower (1920 X 1080)
Date Created: December 2023
Entrant (Student): Gong Hong-Yv, Guan Mei-Qi
Instuctor: Zhao Lu, Zhang Ru-He, Sun Yi-Jia
Institution: Luxun Academy of Fine Arts, China (LAFA)
Media & Technology: Adobe Illustrator-Animate-After Effects / Kinetic Infographics
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924137250
Work Description:
In everyday life, individuals typically respond to situations with the innate drive to act. However, in modern society, numerous unseen forces constrain this impulse, often distorting personal volition as it transforms into practical action. This fusion of personal will and external influences gives rise to a new form of motivation. Our creative pursuit aims to uncover these invisible forces shaping human behavior, shedding light on the mechanisms driving adaptation to society and rendering them visible.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Shenyang Palace Museum Collection Treasures (1920 X 1080)
Date Created: September 2023
Entrant (Student): Li Xiao-Zhu
Instructor: Feng Tao, Liu Fang
Institution: Luxun Academy of Fine Arts, China (LAFA)
Media & Technology: Adobe Illustrator-Animate-After Effects / 2D Animation
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924144737
Work Description:
The design is centered around Manchu artifacts from the Qing Dynasty's Shenyang Imperial Palace. It extracts patterns from cultural relics using methods of generalization, induction, and refinement, incorporating contemporary aesthetic innovation. Organized into five main themes—auspiciousness, happiness, longevity, and prosperity—the artwork portrays dynamic imagery. The creation aims for not only artistic but also social and cultural significance, showcasing the unique Manchu cultural symbols of the Shenyang Imperial Palace and fostering the inheritance and development of Chinese culture.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Shengjing Beast Spectrum
URL: https://vimeo.com/923991943
Award: Silver Award - Cross Connections 2024 International Design Competition (Student)
Entrant / Winner: Liu, Si-Yu (Student)
Instructor: Zhao Lu, Feng Tao
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Adobe Animate-After Effects / Motion Graphics, 2D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923991943
Work Description:
The series theme, "The Legend of Animals in Shengjing," promotes auspicious animal culture in Mukden Palace through innovative image design research. Poster design, icon cluster design, and dynamic video design are employed. Leveraging auspicious patterns from the palace museum, the designs feature modern expressions of auspicious beasts, showcasing traditional Chinese and regional Mukden Palace culture in contemporary language. The main images include Luduan, Dragon, and lion, each carrying unique meanings. Auspicious beasts, rooted in totem worship and ancestral protection, symbolize ancient cultural phenomena. The design aims to publicize auspicious animals in Shenyang Forbidden City, disseminating their cultural significance in a captivating and artistic manner.
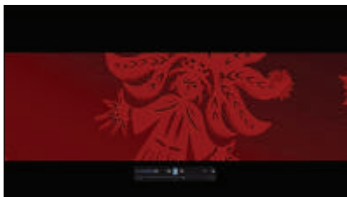
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Li's Pinching Paper (1920 X 1080)
Date Created: November 2023
Entrant (Student): Zhang Zhuo, Nan Hao-Xuan
Instructor: Feng Tao, Zhang Jing
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: November 2022
Media & Technology: Adobe Animate, Cinema 4D / 3D Modeling and Animation
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
URL: https://vimeo.com/924146659
Work Description:
The art of paper cutting, originating in 1890, holds deep roots in folk culture, particularly in southern Liaoning. Li's pinching paper technique, drawing from this rich tradition, is further developed and refined, infused with the distinctive cultural essence of Shenyang. This endeavor aims to serve as a living legacy, integrating paper-cutting methods into handicraft creation. Through modern design principles and advanced 3D animation technology, a fresh brand vision is crafted, enriching the appreciation and understanding of this invaluable intangible cultural heritage. By infusing design language with vitality, we seek to elevate and promote the significance of this heritage for future generations.
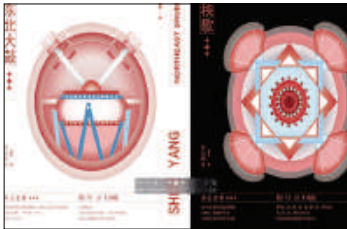
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
CCuratorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Good Luck and Good Fortune (1920 X 1080)
Entrant (Student): Tang Xin-Yu, Meng Yang, Lin Jiao-Wen
Instructor: Feng Tao
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Adobe Illustrator-Animate-After Effects / 2D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924135629
Work Description:
The connection between culture and region is deeply intertwined, as each geographical area possesses its unique cultural essence. Through our exploration of this relationship, we've discovered that every region carries its distinct cultural significance. Our endeavor aims to encapsulate the special cultural nuances of the Shenyang region by blending traditional Manchu patterns with contemporary aesthetics. We meticulously analyze the characteristics and techniques of Manchu patterns to extract their auspicious meanings. By integrating Shenyang's advancements in science, technology, culture, products, and ecology, we create a series of new patterns that reflect the spirit of the times. Additionally, through digital interactive experiences, we invite audiences to actively participate in the creative process, bridging the gap and fostering resonance with the artworks. This approach not only facilitates the display and dissemination of three-dimensional images of Shenyang's characteristic culture but also fosters a deeper appreciation and understanding of its cultural heritage.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Animism (1920 X 1080)
Entrant: Ma Qian-Qian (Student)
Instructor: Zhao Lu, Huang Lin
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Adobe Illustrator-Photoshop-Animate / 2D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
URL: https://vimeo.com//924155777
Work Description:
"All Things Have Spirits" draws inspiration from shaman paper-cuts in the Wulu Mountains. These works express primitive worship, including natural gods, ancestors, and reproduction. They simplify and deepen the charm of shaman paper-cuts while adding symmetrical designs for traditional Chinese elements. The main color, red, enhances visual impact, augmented by digital media art for an immersive experience. The virtual space, resembling a temple, showcases rotating or floating paper-cut buildings and gods, creating a mystical environment for viewers to explore the intricacies of Wulu Mountain's witch doctor paper-cuts.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Shenyang Palace Museum Collection Treasures (1920 X 1080)
Award: Bronze Award - Cross Connections 2024 Int'l Design Competition (Student)
Entrant / Winner (Student): Wáng Shū-Ruì
Instructor: Feng Tao, Wang Shu-Jing
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Cinema 4D, Adobe Illustrator-Animate-After Effects / 2D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/923992330
Work Description:
Our dedication lies in preserving and enriching the legacy of the Shenyang Imperial Palace by focusing on its relics. We extract intricate patterns from these treasures and blend 2D and 3D artistic techniques, infusing contemporary graphic design principles to rejuvenate their essence. Through innovative methods, we deconstruct and reimagine these patterns, revitalizing traditional designs and seamlessly integrating them with modern multimedia technology. This process not only reinterprets the cultural significance of the Shenyang Palace Museum's collection but also imbues these creations with renewed relevance for today's world. Illustrated by our work 'Reshaping the Gene,' our endeavor transcends mere materiality, echoing the philosophical concepts of the Tao Te Ching. Guided by abstract and deeply personal interpretations, we navigate these creations through a transformative journey akin to cellular evolution, reshaping perceptions and nurturing a profound appreciation for traditional Chinese culture in a contemporary context.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Intimus Plan (1920 X 1080)
Date Created: August 2023
Entrant (Student): Peng Xin-Yu, Lu Qin-Ran
Instructor: Sun Meng-Can, Sun Hai-Min
Institution: Luxun Academy of Fine Arts, China (LAFA)
Media & Technology: Adobe Illustrator-Animate-After Effects / Motion Graphics
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924141953
Work Description:
Intimacy, originating from the Latin "intimus," denotes the act of sharing one's innermost thoughts and feelings. Our creation is inspired by the sharing of personal narratives, where exchanging "Intimus seed" stories in public spaces cultivates the imagery of intimate relationships. This process brings forth the essence of the "self" into the public sphere, facilitating the sharing of individual experiences. "Territory" signifies a distinct space that reflects our behaviors, portraying our sense of possession. Through interactive displays in public areas, we aim to bridge the realms of "inner," "sharing," and "others," offering a means to alleviate modern anxieties surrounding personal disclosure.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Infinite (1920 X 1080)
Entrant: Su Hui-Quan (Student)
Instructor: Zhao Lu
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Adobe Animate / VR
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
URL-1: https://vimeo.com/924153121
URL-2: https://vimeo.com//924154247
URL-3: https://vimeo.com/924154721
Work Description:
"Unlimited consciousness emerges from nothingness and manifests through behavior." Our perceived thoughts are essentially presentations of subconscious ideas in the conscious mind. At the threshold of cognitive expansion, logical theories reach a limit where proof or disproof becomes impossible, transcending into belief. When fundamental concepts dissolve, unlimited consciousness projects into reality. This artwork is an interactive virtual world, pushing the boundaries of the metaverse's conceptual thinking, creating illusory scenes grounded in reality yet nonexistent.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Red Hill Culture and Arts Center (2632×1080)
Entrant: Bai Xue (Student)
Instructor: Wang Yi
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: November 2023
Media & Technology: Adobe Premiere-After Effects / Motion Graphics
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Professional)
Category of Design Competition: Interactive & Emerging Media (Professiuonal)
Category of Design Competition: Motion Graphics/Animation (Professiuonal)
URL: https://vimeo.com/924163767
Work Description:
<EOSFT> is a sophisticated worldview shaped by modern technology. In this paradigm, time is conceptualized as a plane where every life possesses an independent timeline. While the total lifespan remains constant, the rate at which time flows varies. The speed of life's flow is depicted by its position on the time plane, while the direction symbolizes the trajectory of life's journey. As long as the speed of light remains constant, the structure of the time plane remains unchanged, offering a unique perspective on the passage of time and the course of life.
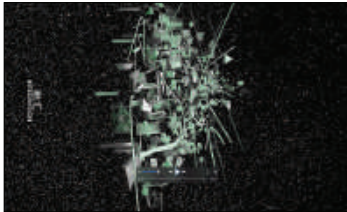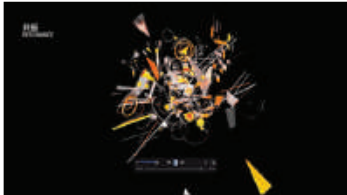
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Post Human Glossary (1920 X 1080)
Date Created: December 2023
Entrant (Student): Wang Meng-Yao, Qian Yi-Tong, Li Zhuo
Instructor: Wang Meng-Yao
Institution: Luxun Academy of Fine Arts, China (LAFA)
Media & Technology: Adobe Animate / 3D Animation
Codecs: AC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL1: https://vimeo.com/924149888
URL2: https://vimeo.com/924151366
URL3: https://vimeo.com/924152436
URL4: https://vimeo.com/924152065
Work Description:
Exploring a language system for human-machine communication in the post-human era through natural language processing in artificial intelligence neural networks. This work employs geometric principles, combining various individual information elements akin to neurons in neural networks. The resulting hierarchical and disordered language system incorporates models for language, disambiguation, sentiment analysis, text classification, and generation—all depicted graphically. This process seemingly weaves a web connecting living organisms and machines, birthing a new language system.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Just Burning Memory (1920 X 1080)
Entrant: Huang Zhao-Zheng (Student)
Instructor: Zhang Ru-He
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Adobe Animate - After Effects / Motion Graphics
Codecs: AC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924175110
Work Description:
The profound connection between culture and region shapes unique cultural essences influenced by history, tradition, and environment. Our effort focuses on showcasing Shenyang's distinct cultural connotations by blending traditional Manchu patterns with modern aesthetics. Through digital interaction, we engage audiences, fostering a deeper connection with Shenyang's heritage.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Silicon Based Cloud (1920 X 1080)
Award-1: Honorable Mention - Emerging Media Design at Cross Connections 2024 Juried Exhibition (Pro)
Award-2: Silver Award - Cross Connections 2024 Design Competition (Pro)
Entrant (Faculty): Wu Yi-Nan, Qian Kun, Fan Xiao-Bing
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Adobe Premiere-After Effects / Motion Graphics
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Professional)
Category of Juried Competition: Emerging Media (Professional)
Category of Design Competition: Motion Graphics/Animation (Professional)
Institution: Luxun Academy of Fine Arts (LAFA)
Entrant (Faculty): Wu Yi-Nan, Qian Kun, Fan Xiao-Bing
Date Created: December 2023
URL: https://vimeo.com/924171468
Work Description:
The concept of "Silicon based Clouds" originated from natural clouds evolving into symbolic data carriers. In this interactive mapping project, sound and imagery blend to create a cloud prototype using artificial steel mesh, mimicking natural light penetrating clouds. It delves into the interaction between carbon-based organisms and silicon-based data forms. A silicon block anchors the ground-based cloud, symbolizing its properties, while the skyward cloud reflects natural life intentions. This multidimensional dialogue explores the convergence of natural and digital realms within a immersive experience.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Together, Tides Arise (1920 X 1080)
Date Created: December 2023
Entrant (Student): Meng Zhao-Shuo, Xie Yu-Meng, Yuan Quan
Instructor: Wang Meng-Yao
Institution: Luxun Academy of Fine Arts, China (LAFA)
Media & Technology: Adobe Animate / Motion Graphics
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924187263
Work Description:
"There was life before man, and there will be life after man." In Hawking's prediction, the Anthropocene is on the verge of entering the Little Ice Age, signaling that the existing ecology can no longer sustain life's continuation, and civilization faces crises of energy and life dilution. This work utilizes parametric matter and particle simulations to investigate the forms of energy transmission between life and the macro-environment amidst Earth's geological changes, as well as the settlement states formed through symbiotic communication among life forms. In the post-ecological context beyond humanism, through simulating the life symbiosis grid, human material and spiritual frameworks are fully integrated into the "co-tidal" life connection system, thus achieving a significant energy dynamic balance and ensuring the continuity of life.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Bright Pattern Art of Manchu Nationality (1920 X 1080)
Entrant (Student): Yao Kai-Bin, Cai Yi-Xuan, Yang Jia-Xuan
Instructor: Wang Meng-Yao
Institution: Luxun Academy of Fine Arts, China (LAFA)
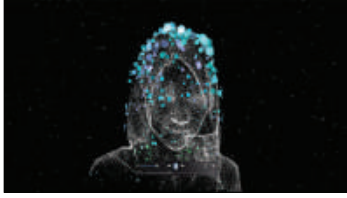Date Created: September 2023
Media & Technology: Adobe Animate-Premiere-After Effects / Motion Graphics
Codecs: Timecode, MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924158407
Work Description:
The rapid advancement of information technology has streamlined tasks, liberating individuals from complexity. With sufficient computing power, it seems anything, even human life, could exist in the virtual realm. This prompts speculation about consciousness uploading and Whole Brain Emulation. Will digital humans offer eternal life and happiness, or lead us astray? This project utilizes digital media—videos, virtual installations, and publications—to envision human activities in a digital world, exploring the nuances of post-human existence and its contradictions.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Work Title: Origins of Thought · Vision (1920 X 1080)
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Entrant (Student): Zhao Bin-Tao, Luan Hai-Yang, Guo Shu-Hong
Instructor: Guo Sen, Tong Jia-Ni
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Adobe Premiere-After Effects, TouchDesigner / Motion Graphics
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
Category of Design Competition: Marketing Graphics/Animation (Student)
URL: https://vimeo.com/924185973
Work Description:
In digital media, emotional visualization is paramount. We analyze the various forms of emotions and their impact on society and psychology. Addressing emotional abuse requires a multi-dimensional approach. We emphasize the importance of recognizing and managing emotional crises in the future amidst stress explosions, advocating for self-discovery and crisis awareness.
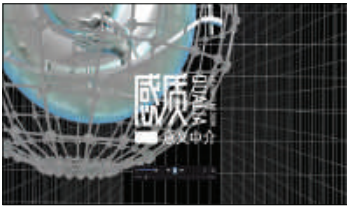
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Qualia (1920 X 1080)
Entrant (Student): Zhang Liao-Ran, Pan Zi-Yan, Chan Bai-Chuan
Instructor: Wang Meng-Yao, Huang Lin
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Adobe Animate
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924179126
Work Description:
In philosophy, sensory quality refers to the independent existence of subjective conscious experience. For instance, consider the question, "What does it feel like to taste a specific orange?" "Sensory quality" is an unfamiliar term used to describe something quite familiar: the way things appear to us. In our preliminary research, we gathered numerous events and objects that elicited significant emotional responses from those around us, such as dropping an ice cream cone accidentally or finding a trash can filled with bills. These specific occasions and the emotions they evoked became the sensory elements in our images. Through this work, we aim to encourage everyone to be more mindful of their emotional fluctuations, view "negative" sensory qualities from different perspectives, and find healthy outlets for unpleasant emotions.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Hard to Echo (1920 X 1080)
Date Created: December 2023
Entrant (Student): Yao Kai-Bin, Cai Yi-Xuan, Yang Jia-Xuan
Instructor: Wang Meng-Yao
Institution: Luxun Academy of Fine Arts, China (LAFA)
Media & Technology: Adobe Premiere-After Effects-Animate / Motion Graphics
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com//924184010
Work Description:
The rapid advancement of information technology has streamlined tasks, liberating individuals from complexity. With sufficient computing power, it seems anything, even human life, could exist in the virtual realm. This prompts speculation about consciousness uploading and Whole Brain Emulation. Will digital humans offer eternal life and happiness, or lead us astray? This project utilizes digital media—videos, virtual installations, and publications—to envision human activities in a digital world, exploring the nuances of post-human existence and its contradictions.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Original (1920 X 1080)
Entrant: Zhu Gen-Le (Student)
Instructor: Zhao Lu
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: September 2023
Media & Technology: Adobe Animate / Motion Graphics
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924177316
Work Description:
Space-time is represented geometrically and apprehended by the senses in geometric form, serving as the foundation for perception. Since Euclid's inception of geometry, it has evolved continuously, and humanity has persistently delved into fundamental methods of depicting the world. The methodology and space-time perspective of this a priori category have transitioned from paradigm to chaos, drawing closer to the original manifestation of the objective world. This might signify a return, hinting at the "original" state of the world to some extent.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Good Luck and Happiness to You (1920 X1080)
Award: Honorable Mention in Interactive & Emerging Media of Cross Connections 2024 International Student Design Competition
Entrant / Winner: Sun Shi-Han (Student)
Instructor: Zhang Yang
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Adobe Animate-After Effects / Motion Graphics
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924142785
Work Description:
The eight treasures, known as the auspicious signs in Tibetan Buddhism, symbolize prosperity and perfection. They include lotus, goldfish, white lid, treasure umbrella, vase, pan length, snail, and Falun, represented in various forms. In today's chaotic information age, Generation Z seeks instant gratification amidst overwhelming choices. This work explores effective paths to happiness in this era, using Tibetan religious treasures as a conduit. Through modern interpretation and extraction, the piece aims to convey well wishes and guidance to viewers amidst the complexities of contemporary life, addressing the pursuit of inner contentment amid the pursuit of material wealth and success.
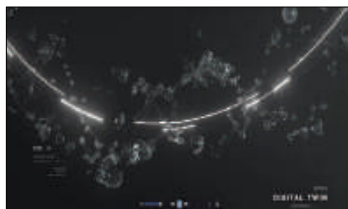
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Circles (1920 X 1080)
Entrant: Sha Liang-Sheng (Student)
Instructor: Zhao Lu
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: September 2023
Media & Technology: Adobe Animate / Motion Graphics
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Emerging Media Design (Student)
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924195050
Work Description:
The concept of the "circle" embodies both familiarity and mystery, echoing deeply within the domain of space. In the era of the metaverse, digital realms transform spatial experiences into conceptual landscapes, giving rise to "visual space." Through simple constructs of points, lines, and surfaces corresponding to 1, 2, 3, and even 4 dimensions, space's intricate essence is encapsulated. Endlessly explorative, space intertwines with artworks seamlessly merging digital and physical realms. These creations act as portals, guiding individuals into virtual dimensions, challenging traditional spatial perceptions. The convergence of space and circle theory sparks new paradigms like "entity theory," "attribute theory," and "relationship theory," reshaping our understanding of spatial dynamics.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Genetic Remodeling (1920 X 1080)
Entrant (Student): Hu Jia-Mu, Liu Hao
Instructor: Zhao Lu, Chen Jia-Yang
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Adobe Animate / Motion Graphics/Animation
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL: https://vimeo.com/924157283
Work Description:
All things are born from being, and there are born from nothing." These philosophical concepts, introduced by Lao Tzu, reflect the essence of Taoism. "Being" embodies interdependence, interaction, and transformation. From "nothing" emerges "being," perpetuating a cycle of birth and evolution. This process reshapes existence, generating diverse entities and ultimately returning to nothingness. Analogous to cellular evolution, this abstract journey is redefined in personal perception. "Reshaping the Gene" embodies this philosophical insight, offering a new interpretation of Taoist concepts through artistic expression, reflecting a transformative acceptance in a novel form.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Vientiane's Rom (1920 X 1080)
Award: Grand Award - Cross Connections 2024 Design Competition (Student)
Entrant / Winner: Guo Yong-Run, Liu Bo-Liang (Student)
Instructor: Zhao Lu, Huang Lin, Chen Jia-Yang
Institution: Luxun Academy of Fine Arts, China (LAFA)
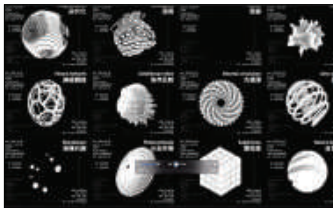Date Created: December 2023

Media & Technology: Cinema 4D, Adobe After Effects-Premiere Pro, JSplacement / Motion Graphics
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based Visual Communication Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL-1: https://vimeo.com/924198479
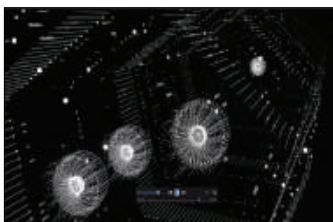URL-2: https://vimeo.com/924197966
Work Description:
In the doctrine of the five elements, Da Nao is said to embody the emotions of the elements, constructed by occupying the fighting machine. Stem and branch names denote days and months, respectively. Ganzhi, extracted from nature, served as a chronology tool and cultural link to nature. This work abstracts the interaction between stem and branch, presenting it digitally.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Data Biology (1920 X 1080)
Entrant: Wang, Rong-He (Student)
Instructor: Zhao Lu
Institution: Luxun Academy of Fine Arts, China (LAFA)
Date Created: December 2023
Media & Technology: Adobe Animate / Motion Graphics / Kinetic Infographics
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Interactive & Emerging Media (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
URL-1: https://vimeo.com/924195883
URL-2: https://vimeo.com/924196633


Work Description:
A data organism is a network entity with specific data as its core, residing within the internet environment. It autonomously learns from existing internet data, evolving to fulfill particular needs under researcher-induced stimuli. Mimicking natural evolution, these creatures constantly emerge, serving as potent tools in cyberspace. They not only aid human endeavors in the digital realm but also hold significance in understanding life's origin and evolution.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Relativity (1920 X 1080)
Institution: Ming Chuan University, Taiwan (MCU)
Entrant: Shih Meiju (Faculty)
Date Created: November 2023
Media & Technology: Adobe Premiere-After Effects / Motion Graphics / Mixed Media
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Professional)
Category of Design Competition: Motion Graphics/Animation (Professional)
URL: https://vimeo.com/924199442
Work Description:
Everything is relative and interrelated, such as hands and feet, film and 360-degree panoramic art, achromatic and colorful, calm and restless, red and green, floating up and falling down.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Mosasaur's Killing Fields (1920 X 1080)
Award-1: Honorable Mention in Screen-Based Visual Communication Design of Cross Connections 2024 International Juried Exhibition (Professional)
Award-2: Silver Award of Cross Connections 2024 International Design Competition (Pro)
Entrant / Winner: Teng, Poshu (Faculty)
Institution: Ming Chuan University, Taiwan (MCU)
Date Created: December 2023
Media & Technology: Autodesk Maya, Adobe After Effects / 3D Modeling and 3D Animation
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Professional)
Category of Design Competition: Motion Graphics/Animation (Professional)
URL: https://vimeo.com/924200410
Work Description:
This 3D computer animation work employs documentary techniques to illustrate the biological instinct of the mosasaur in ambushing and preying on the Elasmosaurus. The mosasaurus, a colossal marine lizard, stood as the apex predator in the ocean during the late Cretaceous period, representing one of the final developments of marine reptiles throughout the entire Mesozoic Era.
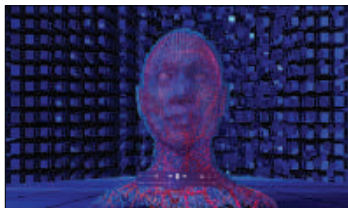
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Oblivion (1920 X 1080)
Award: Honorable Mention of Cross Connections 2024 International Design Competition (Professional)
Entrant / Winner: Huang Szu-Yu (Faculty)
Date Created: December 2023
Institution: Ming Chuan University, Taiwan (MCU)
Media & Technology: Adobe After Effects / Motion Graphics
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Professional)
Category of Design Competition: Motion Graphics/Animation (Professional)
URL: https://vimeo.com/924746813
Work Description:
"Oblivion" is a captivating animated short that explores the intricate voyage of human existence, encapsulated within the lifecycle of a single head. The animation commences with the construction of a face, where each feature is meticulously sculpted and assembled, creating a symphony of visual poetry. As the face gradually takes shape, an industrial soundscape emerges, echoing the relentless passage of time and the mechanical heartbeat of modern society.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Zipped Couture: Transforming Vintage Garments into Iconic Art Pieces
Date Created: December 2023
Award: Honorable Mention in Marketing Graphic Design of Cross Connections 2024
International Student Design Competition
Entrant (Graduate Student) / Winner: Heish Yun-Yu, Heish Hung-Chih
Instructor: Lin Yu-Hsuan
Institution: National Taiwan University of Arts, Taiwan (NTUA)
Date Created: December 2023
Media & Technology: Adobe Premiere-After Effects / Motion Graphics
Codecs: AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Student)
Category of Design Competition: Motion Graphics/Animation (Student)
Category of Design Competition: Marketing Graphic Design (Student)
URL: https://vimeo.com/924201877
Work Description:
Clothing is not only fashioned but also subject to the ever-evolving trends. Various fashion styles and artworks serve as reflections of the spirit and traits of their respective eras. We merge recycled garments with artistic design to craft visually appealing packaging for second-hand clothing. By showcasing them through auctions, we aim to reshape the general public's stereotypical perception of old second-hand apparel, infusing them with renewed value.

Exhibition: Cross Connections 2024 International Juried Design· Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: The Manjusri's Transformation (1920 X 1080)
Entrant: Ou-yang Ding (Student)
Institution: SiChuan Fine Art Institute, China (SFAI)
Date Created: December 2023
Media & Technology: Cinema 4D, Blender, Zbrush, Marvelous Designer, Unreal Engine, Adobe Substance Painter-After Effects-Phoshop / Motion Graphics / Virtual Reality
Codecs: MPEG-4 AAC, H.264
Category of Juried Exhibition: Screen-Based VisComm Design (Professional)
Category of Juried Exhibition: Emerging Media Design (Professional)
Category of Design Competition: Interactive & Emerging Media (Professional)
Category of Design Competition: Motion Graphics/Animation (Professional)
URL: https://vimeo.com/924361037
Work Description:
This artwork digitally recreates the 'Realm of the Spirits - Manjusri's Transformation,' based on the mural painting found on the north side of the west wall of Yulin Cave in Dunhuang. Utilizing virtual simulation technology and traditional art digitization, it manifests in three-dimensional form within the digital realm. Through digital activation methods, it combines Dunhuang murals, cliff carvings, and suspended sculpture art to digitize figures, ritual implements, landscapes, and decorative patterns into three-dimensional renditions. Traditional architectural spatial forms are integrated to reconstruct scenes in three dimensions, enabling touring and interaction within virtual reality.
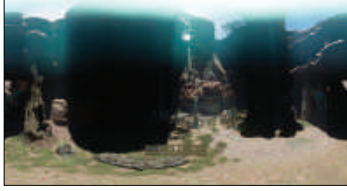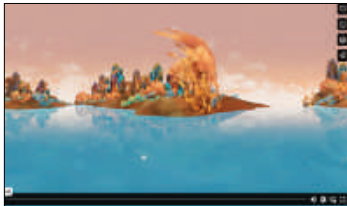
Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Realm of the Spirit - Mindful Visualization 360VR
Dimension: 8192×4096 / 1920 X 1080
Entrant (Faculty): Zhu Guan-Da, Rèn Hóngwěi
Institution: SiChuan Fine Art Institute (SFAI)
Date Created: October 2023
Media & Technology: Blender, Zbrush, Marvelous Designer, Unreal Engine,
Adobe Substance Painter-After Effects-Illustrator / Motion Graphics / Virtual Reality
Category of Juried Exhibition: Screen-Based VisComm Design (Professional)
Category of Juried Exhibition: Interactive & Emerging Media (Professional)
Category of Juried Exhibition: Motion Graphics/Animation (Professional)
URL-1: https://vimeo.com/924221498
URL-2: https://vimeo.com/924220863
Work Description:
Traditional cliff carvings in China served as conduits for ancient spiritual communication,
but are now fading as the digital age progresses. The design's primary objective is to
deepen users' understanding of traditional cliff carvings' cultural and artistic significance
while fostering new connections with traditional art. Through virtual simulation, we digitally
recreate these carvings, considering their imagery, symbolism, and materials, mirroring
traditional Chinese artworks. Within the virtual space, we construct a narrative focused
on restoring Bodhisattva carvings and understanding their traditional artistic meanings,
analyzing corresponding scriptures and designing informational interfaces. With three
scene levels and integrated gamified interactions, users are immersed in the virtual story,
providing a rich cultural journey and a deeper appreciation of traditional Chinese aesthet-
ics and culture in the digital realm.

Exhibition: Cross Connections 2024 International Juried Design Exhibition
Competition: Cross Connections 2024 International Design Competition
Curatorial/Host Institution: UTRGV, IMAS, BMFA
Work Title: Realm of the Spirits • Nine-Colored Deer 360VR (4096 X 2048)
Work Title: Realm of the Spirits • Nine-Colored Deer (1920 X 1080)
Entrant (Faculty): Rèn Hóngwěi, Tang Zhen
Institution: SiChuan Fine Art Institute, China (SCAI)
Date Created: December 2023
Media & Technology: Autodesk Maya, Unreal Engine, Adobe After Effects-Illustrator-
Photoshop / Motion Graphics / Virtual Reality
Cadecs: AAC, H.264
Category of Juried Exhibition: Emerging Media Design (Professional)
Category of Design Competition: Interactive & Emerging Media (Professional)
Category of Design Competition: Motion Graphics/Animation (Professional)
URL-1: https://vimeo.com/924230844
URL-2: https://vimeo.com/924227359
Work Description:
This artwork reimagines the 257th cave's "Legend of the Deer King" mural from the
Mogao Caves in Dunhuang through virtual simulation, balancing both the roaming ex-
perience of VR space and the stylistic essence of Dunhuang murals. It blends forms of
shadow play and paper cutting, deconstructing the mural's elements to create separate
models, with some essential components represented in three-dimensional models,
establishing a virtual simulation space primarily composed of 2D models supplemented
by 3D ones. By exploring the connections between virtual reality interactive mechanisms
and Dunhuang narrative paintings, it designs interactive mechanisms for the Nine-Col-
ored Deer VR experience to guide interactive exhibitions within virtual reality spaces. It
analyzes the symbolic language and compositional structure of the narrative and designs
narrative concepts within VR space accordingly, focusing on how visual language conveys
information and guides communication. The project explores the relationship between
narrative logic, interactive mechanisms, and virtual reality technology, providing insights
into the design of interactive mechanisms in similar contexts. Additionally, it offers a new
digital recording format for the conservation of Dunhuang narrative paintings, presenting a
fresh direction and approach to digitalizing research on these paintings.