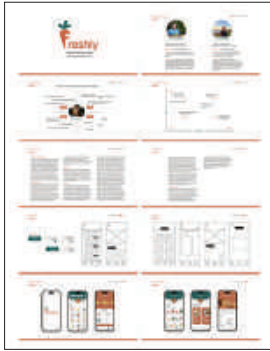




*SELECTED PRINT-BASED ENTRIES  
FOR THE JURIED EXHIBITION*



Work Title: Freshly Application Design  
 Entrant: Erika Rose DeAnda (Student)  
 Instructor: Linh Toscani  
 Institution: California Polytechnic State University (CALPOLY)  
 Technology: Adobe Illustrator, Figma



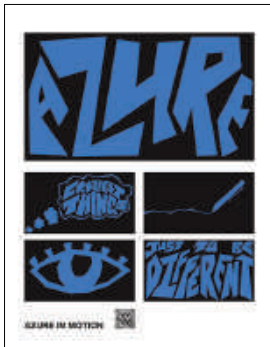
Work Title: Floristry Web Design  
 Award: Honorable Mention in Interactive Design & Emerging Media Design  
 at Cross Connections 2024 Design Competition  
 Entrant / Winner: Hyun Jee Kim (Student)  
 Instructor: Ting Wang-Hedges  
 Institution: Oklahoma State University (OSU)  
 Technology: Adobe Illustrator, Adobe Xd  
 URL: [bit.ly/3Knj3Rv](https://bit.ly/3Knj3Rv)



Work Title: Foolish Things Coffee Identity  
 Entrant: Aly Zata (Student)  
 Instructor: Nick Mendoza  
 Institution: Oklahoma State University (OSU)  
 Technology: Adobe Dimension, Adobe Illustrator, Adobe Photoshop  
 Description: Foolish Things Coffee Co. is a family-owned coffee shop on Route 66 in downtown Tulsa. The design approach was to create organic and hand-drawn illustrations and pair it with soft typography and a naturalistic color palette to give a sense of comfort and humanism to the overall design. The linework that is used throughout each design is a nod to downtown Tulsa's grand art deco architecture. The Cheshire cat has many symbolic purposes, and the owners of Foolish Things have given it great meaning: "... [the logo] is reminiscent of what it means to be a fully bodied humanity, and we're not there. You're never going to see the fully bodied Cheshire cat in the logo, because there is always going to be work to be done." In my redesign, I stayed true to the given meaning of this cat as it never fully appears in any version of the emblem, logotype, or icon. Additionally, the eye itself is stylized as a coffee bean, representing what Foolish Things is.



Work Title: Typo Roma Identity Design  
 Entrant / Winner: Jaime Kimball (Student)  
 Instructor: Nick Mendoza  
 Institution: Oklahoma State University (OSU)  
 Technology: Adobe Illustrator, Adobe Photoshop  
 Work Description: Typo Roma is an International Conference on Typography and Design organized by ATypI Association. This conference identity is inspired by the Roman Forum. The font is bold, which represents the solid structure of the Roman Forum and the ruins that are found all over the city. The letters are arranged in a way that appear to be falling as did most of the Roman Forum. The letter forms are manipulated to represent the broken structures in the forum. The texture was added to represent the small chipping of stone that happens naturally over time. The secondary type was put on a path that aligned to the broken large letter forms to break the word. It was placed inside the large letter to help the viewer see what once was, like how one walks through the Roman Forum imagining ancient Rome a few millenniums ago.



Work Title: Azure In Motion  
 Entrant: Kelsi Graves (Student)  
 Instructor: Zach Frazier  
 Institution: Oklahoma State University (OSU)  
 Technology: Adobe Illustrator, Adobe After Effects



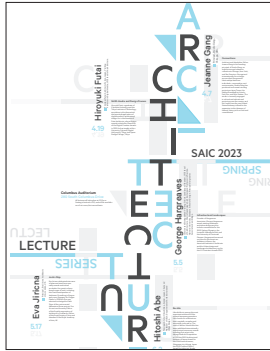
Work Title: Communicore Team - Digital Illustration  
 Entrant: Matthew Derezinski (Professional)  
 Institution: Truman State University (TSU)  
 Technology: Adobe Illustrator



Work Title: Forsight Photo Collage  
 Entrant: Matthew Derezinski (Professional)  
 Institution: Truman State University (TSU)  
 Technology: Adobe Photoshop



Work Title: Rocky Horror Show - Event Poster  
 Entrant: Ashish Bhatta (Student)  
 Institution: Truman State University (TSU)  
 Technology: Adobe Illustrator



Work Title: Architecture Lecture Series Poster  
 Entrant: Shike Chen (Student)  
 Instructor: Mark Stammers  
 Institution: School of the Art Institute of Chicago (SAIC)  
 Technology: Adobe Illustrator



Work Title: Architecture Lecture Series Poster  
 Entrant / Winner: Liz Mathews (Student)  
 Instructor: Mark Stammers  
 Institution: School of the Art Institute of Chicago (SAIC)  
 Technology: Adobe Illustrator



Work Title: Architecture Lecture Series Poster  
 Entrant: Hannah Renedo (Student)  
 Instructor: Mark Stammers  
 Institution: School of the Art Institute of Chicago (SAIC)  
 Technology: Adobe Illustrator



Work Title: Architecture Lecture Series Poster  
 Institution: School of the Art Institute of Chicago (SAIC)  
 Entrant: Tim Le (Student)  
 Instructor: Mark Stammers  
 Technology: Adobe Illustrator





Work Title: Architecture Lecture Series Poster  
 Institution: School of the Art Institute of Chicago (SAIC)  
 Entrant: Misha Poklad (Student)  
 Instructor: Mark Stammers  
 Technology: Adobe Illustrator



Work Title: Art Bash Expressive Typography Poster  
 Entrant / Winner: Jack Hoac (Student)  
 Instructor: Mark Stammers  
 Institution: School of the Art Institute of Chicago (SAIC)  
 Technology: Adobe Illustrator



Work Title: Coding Workshop Poster  
 Entrant: Mark Stammers (Professional)  
 Institution: School of the Art Institute of Chicago (SAIC)  
 Technology: Adobe Illustrator  
 Description: An experimental typography poster designed for an event.



Work Title: FitCheck Magazine  
 Entrant: Hameen Reynolds (Student)  
 Instructor: Alexandria Canchola  
 Institution: Texas A&M University Corpus Christi (TAMUCC)  
 Technology: Adobe Photoshop, Adobe InDesign



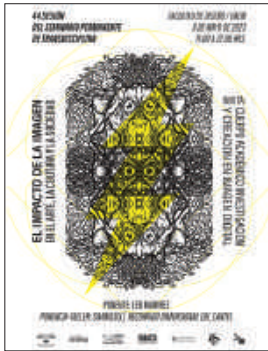
Work Title: PAF Catalog  
 Entrant: Jared Rios (Student)  
 Instructor: Alexandria Canchola  
 Institution: Texas A&M University Corpus Christi (TAMUCC)  
 Technology: Adobe Photoshop, Adobe InDesign



Work Title: Circus Catalog  
 Entrant: Lauren Burdette (Student)  
 Instructor: Alexandria Canchola  
 Institution: Texas A&M University Corpus Christi (TAMUCC)  
 Technology: Adobe Photoshop, Adobe InDesign



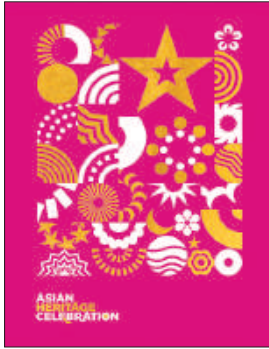
Work Title: Tackle Tech Packaging  
 Entrant: Chris Gonzales (Student)  
 Instructor: Nancy Miller  
 Institution: Texas A&M University Corpus Christi (TAMUCC)  
 Technology: Adobe Photoshop , Adobe Illustrator



Work Title: Simbiosis  
 Entrant: Led Ramirez (Graduate Student)  
 Institution: Autonomous University of the State of Morelos, Mexico (UAEM)  
 Technology: Adobe Illustrator



Work Title: La imagen y lo virtual  
 Entrant: Héctor Poce deLeón (Graduate Student)  
 Institution: Autonomous University of the State of Morelos, Mexico (UAEM)  
 Technology: Adobe Photoshop, Adobe Illustrator  
 Description: Poster designed for the 3th International Congress "Imagen y Sociedad".



Work Title: Asian Heritage Celebration Poster

Award: Silver, Cross Connections 2024 International Design Competition (Professional)

Entrant / Winner: Zenas Seiji Ikeda (Prpfessional)

Institution: The University of Minnesota Twin Cities, USA (UMN)

Technology: Adobe Illustrator

Description: There were more than 11,000 hate incidents and hate crimes against Asian Americans between 2021–22; stemming from the COVID pandemic. Concerned citizens of Arlington, Texas wanted to proactively combat Asian violence by celebrating diverse culture as a way to increase interactions between the city's near 30,000-strong Asian population and other community members. The event included musical numbers, cultural dance performances (Chinese, Hindi, Thai, Tibetan, Vietnamese), a multicultural fashion show, demonstrations and exhibits from on-site vendors (Japanese origami, chopsticks games, and tea tastings), and traditional Asian finger-food fare from on-site food trucks.

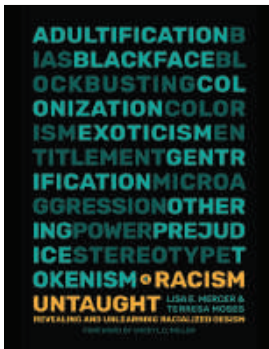


Work Title: Juneteenth Event Poster

Institution: The University of Minnesota Twin Cities, USA (UMN)

Entrant: Teresa Moses (Prpfessional)

Technology: Adobe Illustrator

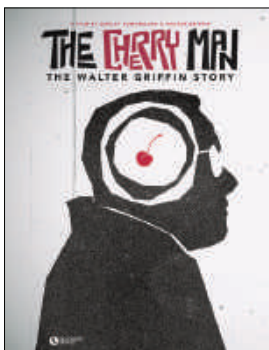


Work Title: Racism Untaught Book Cover

Institution: The University of Minnesota Twin Cities, USA (UMN)

Entrant: Teresa Moses (Prpfessional)

Technology: Adobe Illustrator



Work Title: The Cherry Man Movie Poster

Institution: The University of Minnesota Twin Cities, USA (UMN)

Entrant: Teresa Moses (Prpfessional)

Technology: Adobe Illustrator



Work Title: Modern Maya

Award: Honorable Mention in Illustration at Cross Connections 2024 International Design Competition

Entrant / Winner: Yanina Blanco (Student)

Instructor: Gladys Chow

Institution: The University of Texas at Arlington, USA (UTA)

Technology: Adobe Illustrator



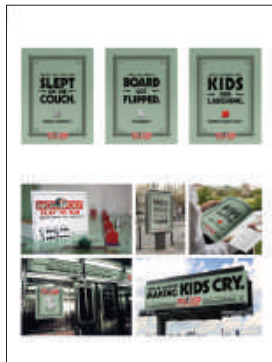
Work Title: Google ESL

Entrant: Tim Carvalho (Professional)

Institution: The University of Texas at Arlington, USA (UTA)

Technology: Adobe Illustrator, Adobe Photoshop, Adobe Dimension

Description: Google ESL is a product created for students who speak English as a second language in public schools across the United States. This wearable technology uses speech recognition software and translation mechanics which allows two or more people to speak different languages but clearly understand each other in real time. Google ESL combines Google Home with Pilot smart earpieces and Google Translate to break the language barrier between teachers and ESL students in the classroom.



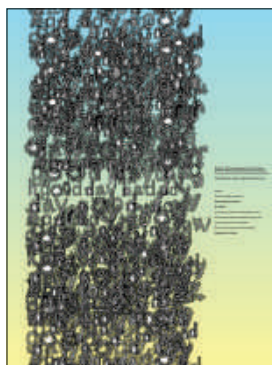
Work Title: Monopoly Play To Win Campaign

Entrant: Tim Carvalho (Professional)

Institution: The University of Texas at Arlington, USA (UTA)

Date Created: December 2023

Technology: Adobe Photoshop , Adobe Illustrator,



Work Title: Good Day Bad Day - Experimental Typography Poster

Award-1: Special Judging Award in Print-Based Visual Communication Design at Cross Connections 2024 International Juried Design Exhibition (Professional)

Award-2: Gold Award at Cross Connections 2024 International Design Competition (Pro)

Entrant / Winner: Tore Terrasi (Professional)

Institution: The University of Texas at Arlington, USA (UTA)

Technology: Adobe Illustrator

Description: My work facilitates a synthesis between a verbal and visual experience. By marrying the reading experience with the act of looking, the visual act becomes more holistic. This poster serves as a reference list for anyone struggling with anxiety. Anxiety impacts nearly everyone at some point in their life and it may become a serious debilitating disorder. This poster was designed in part as a reaction to the world we live in and in part to remind myself how to be grounded when I feel overwhelmed.



Work Title: Logo Sheet-A (Identity Designs)

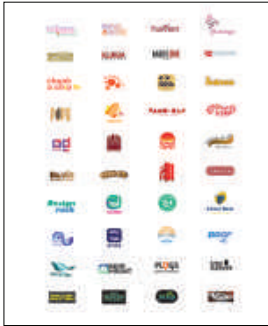
Entrant (Student): Victor Cano, Yamilex Cantu, Isaiah Flores, Arendi Garcia, Mary Garcia, Priscilla Gomez, Daniel Gonzalez, Javier Gonzalez, Emily Guerra, John Jahan, Michelle Licea, Briana Mireles, Alma Morales, Alejandra Moreno, Marvely Neme, Esme Oliva, Arleth Orozco, Alex Ramirez, Cazzandra Rojas, Gabriela Rosales, Andres Trejo, Arlette Solis, Amy Vargas, Jakelin Verdin

Instructor: Robert Gilbert, Clara Choi, Ping Xu

Institution: The University of Texas Rio Grande Valley (UTRGV)

Technology: Adobe Illustrator

Description: The logos on this sheet are student projects from various upper-level UTRGV Visual Communication Design classes. Some of them won awards in UDA logo design competitions and ADDY Award student competitions.



Work Title: Logo Sheet-B (Identity Designs)

Entrant (Graduate Student): Heidy Mendez, Michel Flores Tavizon

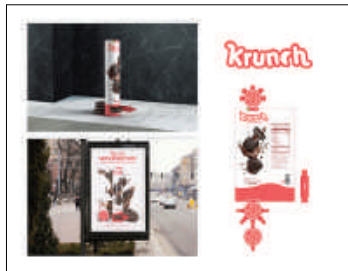
Entrant (Student): Chelsea Arriaga, Jose Canssdales, Regina Carna Matamoros, Marcela Estrada, Josie Galvan, Kelly Gonzalez, Viviano Gutierrez, Hannia Martinez, Meredith Martinez, Laura Menchaca, Arlen Mendoza, Alma Morales, Adrian Ortega, Marian Ramirez, Mario Salazar, Lily Sanchez, Arely Suarez, Adamaris Trevino, Karina Torres, Juma Rios, Amy Vargas, Noelia Villasana, Abril Zepeda

Instructor: Ping Xu

Institution: The University of Texas Rio Grande Valley (UTRGV)

Technology: Adobe Illustrator / Identity Design

Description: The logos on this sheet are student projects from UTRGV ARTS-4334 Advanced Graphic Design. Some of them won awards in UDA logo design competitions and ADDY Award student competitions.



Work Title: Krunch Packaging & Branding Campaign

Entrant: Alma Morales (Student)

Instructor: Clara Choi

Institution: The University of Texas Rio Grande Valley (UTRGV)

Technology: Adobe Dimension, Adobe Photoshop, Adobe Illustrator

Description: This is a student project from one of UTRGV's Visual Communication Design classes. The design campaign includes a logo, poster, and package design.

<https://www.behance.net/gallery/184759143/Krunch-Cookie-Packaging>



Work Title: Canelas Packaging & Branding Campaign

Entrant: Heidy Mendez (Graduate Student)

Instructor: Clara Choi

Institution: The University of Texas Rio Grande Valley (UTRGV)

Technology: Adobe Dimension, Adobe Photoshop, Adobe Illustrator

Description: This is a student project from one of UTRGV's Visual Communication Design classes. The design campaign includes a logo, poster campaign, and package design.

<https://www.behance.net/gallery/184777591/Make-It-Better-Packaging-Project>



Work Title: Specimen Booklet for the Didot Typeface

Institution: The University of Texas Rio Grande Valley (UTRGV)

Entrant: Fatima Saucedo (Student)

Instructor: Clara Choi

Institution: The University of Texas Rio Grande Valley (UTRGV)

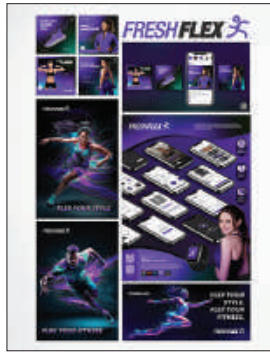
Technology: Adobe Illustrator, Adobe Photoshop

Description: A student project from one of UTRGV Design foundation classes.





Work Title: THUNDR Advertising Campaign  
 Entrant: Jarazmin Ibarra (Student)  
 Instructor: Ping Xu  
 Institution: The University of Texas Rio Grande Valley (UTRGV)  
 Technology: Adobe Illustrator, Adobe Photoshop, Adobe Xd  
 Description: This is a student project from one of UTRGV's Visual Communication Design classes. The design campaign includes a logo, poster campaign, Instagram ads, and an app.  
<https://www.behance.net/gallery/170179139/THUNDR-Audio-UI-Branding>



Work Title: FRESHFLEX Branding Campaign  
 Entrant: Rianna Torres (Student)  
 Instructor: Ping Xu  
 Institution: The University of Texas Rio Grande Valley (UTRGV)  
 Technology: Adobe Illustrator, Adobe Photoshop, Figma  
 Description: This is a student project from one of UTRGV's Visual Communication Design classes. The design campaign includes a logo, poster campaign, billboard, Instagram ads, and an app.



Work Title: SUNY Advertising Campaign  
 Entrant: Macie Blohowiak (Student)  
 Instructor: Ping Xu  
 Institution: The University of Texas Rio Grande Valley (UTRGV)  
 Technology: Adobe Illustrator, Adobe Photoshop, Adobe Xd  
 Description: This is a student project from one of UTRGV's Visual Communication Design classes. The design campaign includes a logo, poster, billboard, Instagram ads, and an app.  
<https://www.behance.net/gallery/186535027/UI-Project>  
<https://xd.adobe.com/view/2e4ee7b7-6b8c-41ef-a7b9-96eeaac7d25c-7b1d/>



Work Title: NOIR Advertising Campaign  
 Entrant: Yamilex Cantu (Student)  
 Instructor: Ping Xu  
 Institution: The University of Texas Rio Grande Valley (UTRGV)  
 Technology: Adobe Illustrator, Adobe Photoshop, Adobe Xd  
 Description: This is a student project from one of UTRGV's Visual Communication Design classes. The design campaign includes a logo, poster campaign, package, Instagram ads, and an app.  
<https://www.behance.net/gallery/153724647/Choc-Noir-Branding-Campaign>



Work Title: Cross Connections 2024 - Call For Entries Poster Campaign  
 Entrant: Ping Xu (Prpfessional)  
 Institution: The University of Texas Rio Grande Valley (UTRGV)  
 Technology: Adobe Illustrator, Adobe Photoshop  
 Description: Since its 2009 inception, Cross Connections International has evolved into a global design festival, culminating in Cross Connections 2024. Organized by UTRGV, IMAS, and the BMFA, this event features an international design competition, exhibitions, and webinars. The CC-2024 exhibition presents 174 diverse design works, reflecting global creative expression. The theme, "Unleash Your Creativity: Explore Your Designs Beyond Borders, Cultures, Concepts, Media, and Disciplines," merges contemporary visual communication with emerging trends. The call for entries poster campaign integrates the Cross Connections event's symbol mark, embodying its global reach.  
<https://www.behance.net/gallery/183123311/CC-2024-Call-For-Entries-Advertising-Campaign>



Work Title: Moody App - Product Design  
 Entrant / Winner: **Kyara Valdez** (Student)  
 Instructor: Ping Xu

Institution: The University of Texas Rio Grande Valley (UTRGV)

Technology: Adobe Xd, Adobe Illustrator, Adobe Photoshop

Description: People track their nutrition and their workouts — why not track their mood too? Moody is a concept for a lifestyle app that allows users to log their feelings every day, it encourages users to track good mental health habits like journaling or meditation.

<https://www.behance.net/gallery/143308209/Moody-App>

<https://adobe.ly/3hQTXzM>



Work Title: ZIZZ App - Product Design

Entrant / Winner: **Heidy Mendez** (Graduate Student)

Instructor: Ping Xu

Institution: The University of Texas Rio Grande Valley (UTRGV)

Technology: Adobe Xd, Adobe Illustrator, Adobe Photoshop

<https://www.behance.net/gallery/170174949/ZIZZ-UIUX-Kit>  
[bit.ly/3WtVyxp](https://bit.ly/3WtVyxp)

Work Description:

Zizz is an app that helps to improve your sleep cycle by offering various functions such as a sleep tracker. ZIZZ is the best app to use as it analyzes your sleep patterns and wakes you up to maintain a healthy sleeping lifestyle.



Work Title: ATLAS App

Entrant: Andres Trejo (Student)

Instructor: Ping Xu

Institution: The University of Texas Rio Grande Valley (UTRGV)

Technology: Adobe Illustrator, Adobe Photoshop, Adobe Xd

Description: This is a student project from one of UTRGV's Visual Communication Design classes. The design campaign includes a logo, UI Kit, and an app.

<https://www.behance.net/gallery/159011425/Atlas-NFT-Gallery>



Work Title: Astro Realm Branding Campaign

Entrant: Carlos Revilla (Student)

Instructor: Ping Xu

Institution: The University of Texas Rio Grande Valley (UTRGV)

Technology: Adobe Illustrator, Adobe Photoshop, Adobe Xd

Description: This is a student project from one of UTRGV's Visual Communication Design classes. The design campaign includes a logo, poster campaign, banners, and an app.

<https://www.behance.net/gallery/186053929/Astro-Realm-Brand-Campaign>





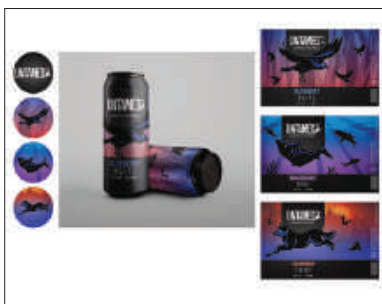
Work Title: Open Source Foodam  
 Entrant: Andrew McConville (Graduate Student)  
 Institution: The University of Wisconsin-Milwaukee, USA (UWM)  
 Technology: Adobe Illustrator



Work Title: "Holy Cow" Craft Beverage Packaging Design  
 Entrant: Sophia Teubert (Student)  
 Institution: The University of Wisconsin-Milwaukee, USA (UWM)  
 Technology: Adobe Dimension, Adobe Photoshop



Work Title: "Shirley Bomb" Craft Beverage Packaging Design  
 Entrant: Taylor Grossman (Student)  
 Institution: The University of Wisconsin-Milwaukee, USA (UWM)  
 Technology: Adobe Dimension, Adobe Photoshop



Work Title: "Untamed" Craft Beverage Packaging Design  
 Entrant: Emma Wilson (Student)  
 Institution: The University of Wisconsin-Milwaukee, USA (UWM)  
 Technology: Adobe Dimension, Adobe Photoshop



Work Title: "Sation" Beverage Packaging Design  
 Entrant: Ashlyn Stang (Student)  
 Institution: The University of Wisconsin-Milwaukee, USA (UWM)  
 Technology: Adobe Dimension-Photoshop



Work Title: "Solara" Craft Beverage Packaging Design  
 Entrant: Sogol Saghatchi (Student)  
 Institution: The University of Wisconsin-Milwaukee, USA (UWM)  
 Technology: Adobe Dimension, Adobe Photoshop



Work Title: "Women Helps Others" Infographic Design & App Design  
 Entrant / Winer: Liu Zhe-Min (Student)  
 Institution: The University of Wisconsin-Milwaukee, USA (UWM)  
 Technology: Figma, Adobe Illustrator, Adobe Photoshop  
 Description: "Women Helps Others" (service app that promotes agency) project overview detailing comprehensive research findings, user discovery information, design challenges, goals, usability prototypes, and app design mockup.



Work Title: "Hui" Experimental Typography Poster  
 Entrant: Liu Shu-Yang (Student)  
 Institution: The University of Wisconsin-Milwaukee, USA (UWM)  
 Technology: Adobe Illustrator



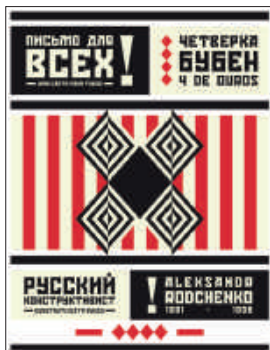
Work Title: Interplay Typeface Specimen Poster  
 Entrant: Robert Grame (Professional)  
 Institution: The University of Wisconsin-Milwaukee, USA (UWM)  
 Technology: Adobe Illustrator



Work Title: FireFly Music Festival Communication Campaign  
 Entrant: Danie Gomes (Student)  
 Institution: Polytechnic Institute of Cávado and Ave, Portugal (IPCA)  
 Technology: Adobe Illustrator, Adobe Photoshop



Work Title: Visual Narrative and Storyboarding for an Illustrated Book  
 Entrant: Pedro Antunes (Student)  
 Institution: Polytechnic Institute of Cávado and Ave, Portugal (IPCA)  
 Technology: Adobe Illustrator



Work Title: Poster Design for a #4 Playing Card  
 Entrant: Vera Silva (Student)  
 Institution: Polytechnic Institute of Cávado and Ave, Portugal (IPCA)  
 Technology: Adobe Illustrator



Work Title: Poster Design for a #5 Playing Card  
 Entrant: Leonardo Lopes (Student)  
 Institution: Polytechnic Institute of Cávado and Ave, Portugal (IPCA)  
 Technology: Adobe Illustrator/Illustration



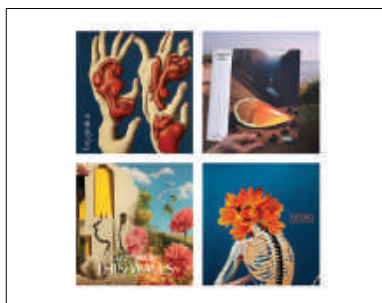
Work Title: Redesigning the Design School  
 Entrant: Merel Vandenberghe (Student)  
 Instructor: Pieter Samyn, Matto Deseijn  
 Institution: LUCA School of Arts, Belgium (LUCA)  
 Technology: Adobe Illustrator



Work Title: Grand Tour  
 Institution: LUCA School of Arts, Belgium (LUCA)  
 Entrant: Anouk Verheyleweghen (Student)  
 Instructor: Pieter Samyn, Matto Deseijn  
 Technology: Adobe Illustrator



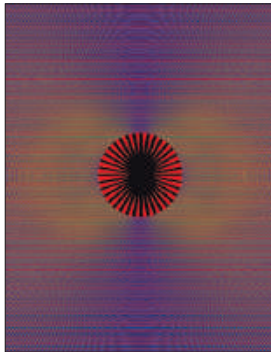
Work Title: Average Joe  
 Entrant: Robin Maenhout (Student)  
 Instructor: Pieter Samyn, Matto Deseijn  
 Institution: LUCA School of Arts, Belgium (LUCA)  
 Technology: Adobe Illustrator



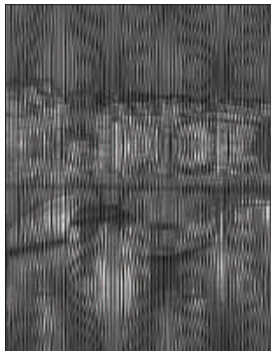
Work Title: AI LP Covers  
 Entrant (Student): Aisha Vander Borcht, Jan Vandormael, Nikita Verrecas, Imke Desmyter  
 Instructor: Saskia Wierinck, Kris Demey, Bruce Vansteenwinkel  
 Institution: LUCA School of Arts, Belgium (LUCA)  
 Technology: Discord/Midjourney, Adobe Photoshop



Work Title: From Elisabeth To Queen  
 Entrant / Winner: Jutta Vandenbussche (Student)  
 Instructor: Saskia Wierinck, Kris Demey, Bruce Vansteenwinkel  
 Institution: LUCA School of Arts, Belgium (LUCA)  
 Technology: Adobe Illustrator, Adobe Photoshop



Work Title: TGIF-A (Thank God It's Friday)  
 Entrant: Marcel Van Ranst (Student)  
 Instructor: Johnny Van de Vyver, Aline De Nys  
 Institution: LUCA School of Arts, Belgium (LUCA)  
 Technology: Mixed Media



Work Title: TGIF-B (Thank God It's Friday)  
 Entrant: Tine Poelman (Student)  
 Instructor: Johnny Van de Vyver, Aline De Nys  
 Institution: LUCA School of Arts, Belgium (LUCA)  
 Technology: Mixed Media



Work Title: Integrated Baptism

Entrant: Liu Ren (Graduate Student)

Instructor: Miao Xiao-Chun, Yao Lu

Institution: Central Academy of Fine Arts, China (CAFA)

Technology: Photopolymer Resin 3D Printing, Photography

URL: <https://vimeo.com/924468226>

Description: The project “Integrated Baptism” merges Eastern and Western cultural arts, a focal point of my recent creative pursuits. I blend tradition with contemporary and futuristic elements, combining fantasy, reality, classical aesthetics, and technology. Breaking free from cultural confines, I explore ancient and modern eras, crafting a new global visual language. Central to this series are classical sculptures from Eastern and Western traditions, symbolizing human civilization’s peak and cultural interplay. By merging 3D-scanned Greek and Buddhist statues, I create striking visual contrasts in a new narrative. These works delve into global multiculturalism’s conflicts and rejuvenation. Though not tied to a specific religion, I draw inspiration from religious tales like the Tower of Babel, Noah’s Ark, baptism, and reincarnation, fueling my artistic exploration.



Work Title: Integrated Wishing Well

Entrant / Winner: Liu Ren (Graduate Student)

Instructor: Miao Xiao-Chun, Yao Lu

Institution: Central Academy of Fine Arts, China (CAFA)

Technology: Photopolymer Resin 3D Printing, Photography

<https://vimeo.com/924469172>

Description: The work “Integrated Wishing Well” aims to embody the convergence and collision of Eastern and Western cultural arts, which have been central to my recent years of creation. Responding to tradition from a contemporary and futuristic perspective, I merge fantasy with reality, classical aesthetics with virtual technology and artificial intelligence. Breaking free from cultural boundaries, I unravel the temporal constraints of ancient and modern times, crafting a new visual language with a global perspective. Classical sculptures from Eastern and Western traditions serve as the creative foundation, representing the pinnacle of human civilization and documenting intricate cultural relationships. By uniquely merging 3D-scanned ancient Greek and Buddhist statues, profound visual contrasts converge in a new context. These works bear the weight of history while exploring conflicts and regeneration in global multiculturalism. While I do not adhere to a specific religion, belief in the unseen world inspires me, drawing from religious narratives like the Tower of Babel, Noah’s Ark, the Last Supper, baptism, reincarnation, impermanence, pantheon, and wishing wells.





Work Title: MOUTAI - Brand Presentation Poster

Entrant (Professional): Sun Ou, Lu Ying-Ying, Zhang Wang, Wang Chen-Hao, Song Ruo-Xin, Hu Zhi-Guang

Institution: Central Academy of Fine Arts, China (CAFA)

Technology: Adobe Illustrator, Adobe Photoshop, TouchDesigner, Unity.

Description: The Beijing Moutai Cultural Experience Center, crafted by the Central Academy of Fine Arts, immerses visitors in the essence of Moutai liquor and Chinese wine culture through innovative design and interactive media. Exploring Moutai's history, craftsmanship, and mythology, it blends traditional art with modern technology to offer a multi-sensory journey. Winner of the 2023 National Moutai Cultural Center Jury Award, the space merges sight, sound, smell, taste, and touch, creating an urban oasis where technology and art converge. Meanwhile, installations like the Wine Aroma Visualization Dynamic Interactive Device and the Online Toasting Mechanical Image Interactive Device engage visitors in experiencing Moutai's aroma and history in captivating ways, fostering a deeper appreciation for Moutai's rich heritage. and cultural significance.



Work Title: The Fragrance of Plum Blossoms: Moutai Poster

Entrant (Prpfessional): Sun Ou, Lu Ying-Ying, Zhang Wang, Wang Chen-Hao, Song Ruo-Xin, Hu Zhi-Guang

Institution: Central Academy of Fine Arts, China (CAFA)

Technology: Adobe Illustrator, Adobe Photoshop

Description: The Fragrance of Plum Blossoms poster, designed for the Beijing Moutai Cultural Experience Center, immerses visitors in Moutai liquor and Chinese wine culture. Blending traditional art with modern technology, it explores Moutai's history and craftsmanship. Winner of the 2023 National Moutai Cultural Center Jury Award, the space integrates sight, sound, smell, taste, and touch. Interactive installations like the Wine Aroma Visualization and Online Toasting Mechanical Image devices engage visitors, enhancing appreciation for Moutai's heritage.



Work Title: Plan B Diary

Entrant: Martin Han (Prpfessional)

Institution: Hanyang University, Korea (HYU)

Technology: Adobe InDesign



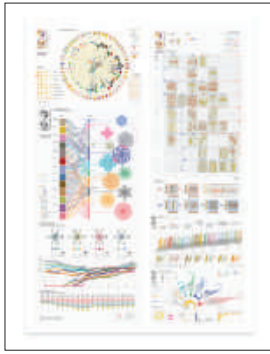
Work Title: Book Design - Basic Principles of Visual Communication

Entrant: Albert Young Choi (Professional)

Institution: Hanyang University, Korea (HYU)

Technology: Adobe InDesign, Adobe Photoshop, Adobe Illustrator

Description: Unlock your potential as a professional designer or artist with this comprehensive guide. From visual theory to essential techniques, this book covers everything you need to know to develop your skills and create stunning designs. Don't miss out on this valuable education resource.

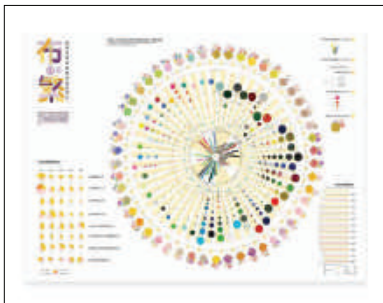


Work Title: BuFan - Data Visualization of Contemporary Chinese Textile Industry  
 Entrant / Winner (Student): Bi Zhuo Yi, Tao Yi-Ran, Song Zi-Meng  
 Instructor: Zhao Lu, Liu Fang, Bi Zhou-Yi  
 Institution: Luxun Academy of Fine Arts, China (LAFA)  
 Technology: Adobe Illustrator, Excel, Echarts



Work Title: BuFan - Data Visualization of Contemporary Chinese Textile Industry  
 Entrant / Winner (Student): Bi Zhuo Yi, Tao Yi-Ran, Song Zi-Meng  
 Instructor: Zhao Lu, Liu Fang, Bi Zhou-Yi  
 Institution: Luxun Academy of Fine Arts, China (LAFA)  
 Technology: Adobe Illustrator, Excel, Echarts

Description: This work focuses on the rise and prosperity of China's textile industry, aiming to showcase its development trajectory and characteristics through data visualization, allowing audiences to gain a deep understanding of the growth path and vitality of the textile and garment industry. Through research and compilation, a selection of 80 types of fabrics, 13 fiber compositions, over 30 weaving methods, and relevant import and export data have been chosen to present the diverse landscape of textiles. By employing appropriate visual methods, the information is organized to guide viewers in grasping the main content, forming an easily communicable hierarchical structure while emphasizing the fusion of clear content delivery and aesthetic appeal. Additionally, on-site displays feature various fabrics crafted into three-dimensional installations, illustrating the development of textile techniques across different eras and types, further enhancing audience comprehension.



Work Title: Tea Journey  
 Entrant (Graduate Student): Wang Yuan, Han Hui-Xin, Liu Qing-Lling  
 Instructor: Li Rong, Liu Zhe  
 Institution: Luxun Academy of Fine Arts, China (LAFA)  
 Technology: Adobe Illustrator, Adobe Photoshop

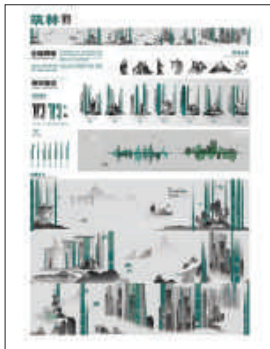


Work Title: Pamphlet of Liaoning Lingo  
 Entrant (Graduate Student): Zhang Ling-Ge, Zhou Yu-Can  
 Instructor: Li Rong  
 Institution: Luxun Academy of Fine Arts, China (LAFA)  
 Technology: Adobe Illustrator, Adobe Photoshop

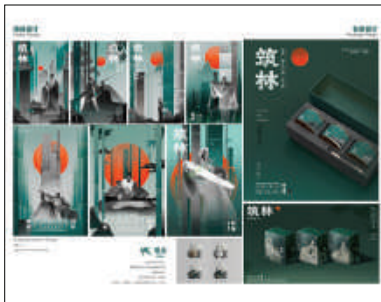




Work Title: Samburu, I'm Back - Illustration Campaign  
 Entrant / Winner: Zhou Qin-Ning (Graduate Student)  
 Instructor: Li Rong  
 Institution: Luxun Academy of Fine Arts, China (LAFA)  
 Technology: Adobe Illustrator, Adobe Photoshop



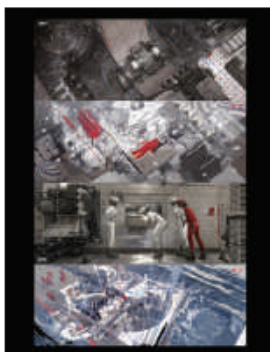
Work Title: Looking for Bamboo and Building a Forest - Illustration Campaign  
 Award: Honorable Mention in Illustration at Cross Connections 2024  
 International Design Competition (Student)  
 Entrant / Winner (Student): Lin Lin, Ma Yi-Fan, Ge Xin-Zhuo  
 Instructor: Liu Ya-Xuan, Bai Xin-Lei  
 Institution: Luxun Academy of Fine Arts, China (LAFA)  
 Technology: Adobe Illustrator, Adobe Photoshop



Work Title: Looking for Bamboo and Building a Forest - Poster Campaign & Packaging  
 Award: Honorable Mention in Illustration at Cross Connections 2024  
 International Design Competition (Student)  
 Entrant / Winner (Student): Lin Lin, Ma Yi-Fan, Ge Xin-Zhuo  
 Instructor: Liu Ya-Xuan, Bai Xin-Lei  
 Institution: Luxun Academy of Fine Arts, China (LAFA)  
 Technology: Adobe Illustrator, Adobe Photoshop



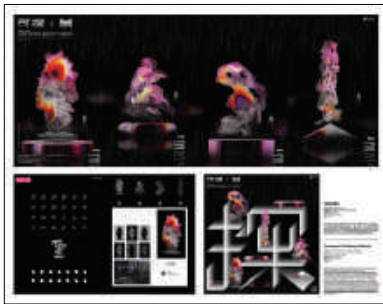
Work Title: EOSFT  
 Entrant: Bai Xue (Student)  
 Instructor: Wang Yi  
 Institution: Luxun Academy of Fine Arts, China (LAFA)  
 Technology: Adobe Photoshop, 3Dmax



Work Title: REPLAN  
 Entrant: Bai Xue (Student)  
 Instructor: Wang Yi  
 Institution: Luxun Academy of Fine Arts, China (LAFA)  
 Technology: Adobe Photoshop, 3Dmax



Work Title: Touching On the Beauty of Stones  
 Entrant (Student): Gao Li-Wen, Zheng Jia-Qiang, Li Chang-Jun  
 Instructor: Liu Ya-Xuan, Bai Xin-Lei  
 Institution: Luxun Academy of Fine Arts, China (LAFA)  
 Technology: Adobe Illustrator, Adobe Photoshop, Touch Designer



Work Title: Touching On the Beauty of Stones - Expressive Typography  
 Entrant (Student): Zheng Jia-Qiang, Gao Li-Wen, Li Chang-Jun  
 Instructor: Liu Ya-Xuan, Bai Xin-Lei  
 Institution: Luxun Academy of Fine Arts, China (LAFA)  
 Technology: Adobe Illustrator, Adobe Photoshop, Touch Designer



Work Title: Auspicious Zodiac Signs  
 Entrant: Gao Guang-Min (Professional)  
 Institution: Luxun Academy of Fine Arts, China (LAFA)  
 Technology: Discord/Midjourney, Adobe Illustrator



Work Title: Eastern Spirit Beast

Entrant (Professional): Ma Xiao-xu, Song Duo

Institution: Luxun Academy of Fine Arts, China (LAFA)

Technology: Stable Diffusion, Adobe Photoshop

Description: The work is selected from the spiritual beast Bibi (bibi) in the Classic of Mountains and Seas "Dongshan Jing". Bibi belongs to the auspicious beast fox tribe in Chinese mythology and has agile movements and sharp perception capabilities.

The original intention of creating this work was based on "Oriental imagination". The picture mainly highlights the oriental colors. It is hoped that through different visual forms, it can show its unrecorded appearance, ability and personality and other information, highlighting the mystery of the Classic of Mountains and Seas. It is intended to be integrated into the self-design process. Based on the concept of oriental artistic conception, the works use unique shapes and traditional elements to create a modern fusion.

Work Flow:

1. In the early stage, collect style elements such as shape, color, composition, form, etc., draw multiple conceptual design drafts, determine the shape and overall picture style, select the spiritual beast Bibi (bibi) from the Classic of Mountains and Seas "Dongshan Jing", and select the character dynamics Angle, then make Loar.
2. Search relevant literature and materials of "The Classic of Mountains and Seas" and extract keyword information.
3. Enter stable diffusion to start creating, and assist in generating design drawings based on self-designed concept drafts.
4. Choose the best effect. This process requires constantly trying to update the effect and even adjust the early design drawings to achieve the optimal effect.
5. Finally refine the finished product and transfer it to AI and PS for editing and typesetting.



Work Title: Oriental Fairyland

Entrant (Professional): Ma Xiao-Xu, Song Duo

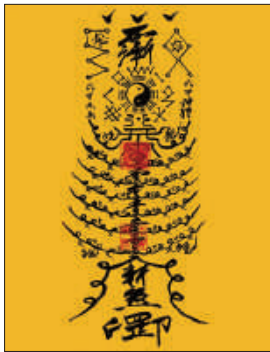
Institution: Luxun Academy of Fine Arts, China (LAFA)

Media & Technology: Stable Diffusion, Adobe Photoshop

Description: The work takes the Eastern Classic of Mountains and Seas as the background of the story. The ancient Classic of Mountains and Seas is full of all kinds of absurd and weird stories. It is an eternal exploration of the origin of life and the unknown world. Nowadays, in the meta-universe time and space of the vector magnetic field, abstract time is attached to the spiritual beasts, highlighting the mystery of the mountains and seas. It is intended to incorporate the concept of oriental artistic conception from the design process and break through the limitations of traditional aesthetics. This is a historical and The competition in the future also represents the awakening of the return and revival of local culture.

Work Flow:

1. In the early stage, we collected style elements such as shape, color, composition, and form, and drew a conceptual design draft to determine the shape and overall picture style, as well as the fusion effect of animals and colors.
2. Search relevant literature and materials of "The Classic of Mountains and Seas" and extract keyword information.
3. Enter stable diffusion to start creating, and create images based on Stable Diffusion WebUI.
4. Choose the better effect. This process requires constantly trying to update the effect or even adjust the design drawing to generate the final effect.



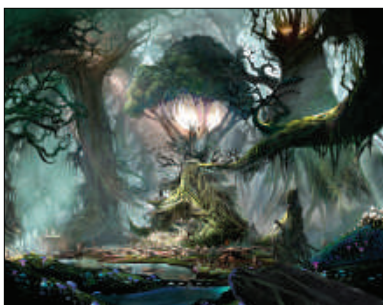
Work Title: Taoist Totem  
 Entrant / Winner: Chan Shih-Chien (Professional)  
 Institution: Ming Chuan University, Taiwan (MCU)  
 Technology: Adobe Illustrator-, Adobe hotoshop



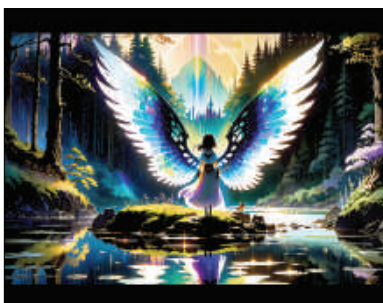
Work Title: Leisure VR  
 Entrant: Chang Yao-Xun (Professional)  
 Institution: Ming Chuan University, Taiwan (MCU)  
 Technology: Adobe Illustrator, Adobe Photoshop



Work Title: Keep Smiling  
 Entrant: Ma Tzu Chun (Professional)  
 Institution: Ming Chuan University, Taiwan (MCU)  
 Technology: Adobe Illustrator



Work Title: Jiuyi Tribe  
 Award: Honorable Mention in Print-Based Visual Communication Design at Cross Connections 2024 International Juried Exhibition (Professional)  
 Entrant / Winner: Lin Dung-Lung (Professional)  
 Institution: Ming Chuan University, Taiwan (MCU)  
 Technology: Adobe Photoshop



Work Title: The Young and Winged Artemis  
 Entrant: Wu Chao-Jung (Professional)  
 Institution: Ming Chuan University, Taiwan (MCU)  
 Technology: Discord/Midjourney, Adobe Photoshop





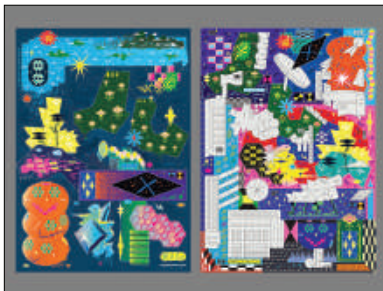
Work Title: Zipped Couture: Transforming Vintage Garments into Iconic Art Pieces-A  
 Entrant (Graduate Student): Heish Yun-Yu, Heish Hung Chih  
 Instructor: Lin Yu-Hsuan  
 Institution: Natioanl Taiwan University of Arts, Taiwan (NTUA)  
 Technology: Adobe Illustrator, Adobe Photoshop



Work Title: Zipped Couture: Transforming Vintage Garments into Iconic Art Pieces-B  
 Entrant (Graduate Student): Heish Yun-Yu, Heish Hung Chih  
 Instructor: Lin Yu-Hsuan  
 Institution: Natioanl Taiwan University of Arts, Taiwan (NTUA)  
 Technology: Adobe Illustrator, Adobe Photoshop



Work Title: Empty Room - Digital Illustration  
 Entrant / Winner: Li Ching-Yi (Graduate Student)  
 Instructor: Chang Fei-Man  
 Institution: Natioanl Taiwan University of Arts, Taiwan (NTUA)  
 Technology: Adobe Illustrator, Adobe Photoshop



Work Title: Explore Adventure - Illustration Campaign  
 Award: Honorable Mention in Print-based Visual Communication Design  
 at Cross Connections 2024 International Juried Exhibition (Student)  
 Entrant / Winner: Li Chang-Hu (Graduate Student)  
 Instructor: Chang Fei-Man  
 Institution: Natioanl Taiwan University of Arts, Taiwan (NTUA)  
 Technology: Adobe Illustrator



Work Title: Time & Money - Poster Campaign  
 Entrant: Li Chang-Hu (Graduate Student)  
 Instructor: Chang Fei-Man  
 Institution: Natioanl Taiwan University of Arts, Taiwan (NTUA)  
 Technology: Adobe Illustrator



Work Title: Poster Series for International Stress Relief Guide  
 Entrant: Wu Yung-Ting (Graduate Student)  
 Instructor: Chang Fei-Man  
 Institution: Natioanl Taiwan University of Arts, Taiwan (NTUA)  
 Technology: Adobe Illustrator



Work Title: Grain in Ear Season Agricultural Planning Poster  
 Entrant: Liu Xin (Professional)  
 Institution: Shanghai Academy of Fine Arts, China (SAFA)  
 Technology: Adobe Illustrator



Work Title: YIHE City Brand Identity Campaign  
 Entrant: Liu Xin (Professional)  
 Institution: Shanghai Academy of Fine Arts, China (SAFA)  
 Technology: Adobe Illustrator, Adobe Photoshop



Work Title: BabiQ Mascot and Brand Image Design  
 Entrant: Liu Yang (Graduate Student)  
 Instructor: Liu Xin  
 Institution: Shanghai Academy of Fine Arts, China (SAFA)  
 Technology: Adobe Illustrator, Mixed Media



Work Title: Vipassana and Awakening  
 Entrant: Hu Yu-Chao (Graduate Student)  
 Instructor: Rèn Hóngwěi  
 Institution: SiChuan Fine Art Institute, China (SCFAI)  
 Technology: Adobe Photoshop, Adobe Illustrator



Work Title: Realm of the Spirit - Mindful Visualization  
 Entrant (Professional): Zhu Guan-Da, Rèn Hóngwěi  
 Institution: SiChuan Fine Art Institute, China (SCFAI)  
 Technology: Adobe Photoshop, Adobe Illustrator  
 Work Description: Traditional cliff carvings in China are fading in the digital age. Our design seeks to deepen understanding of their cultural and artistic significance. Using virtual simulation, we recreate these carvings, considering their imagery, symbolism, and materials. We focus on restoring Bodhisattva carvings, analyzing scriptures, and designing informational interfaces. With three scene levels and gamified interactions, users are immersed in a virtual story, enhancing appreciation of traditional Chinese aesthetics.